

Severa 3 receives top ratings in Bright Hub review

SaaS-solution graded as reliable and highly functional tool with useful features for project management and work flow automation

NEW YORK, NY – September 7, 2009 – Severa Corporation`s latest product innovation, Severa 3 SaaS service for professional services automation, was reviewed by Bright Hub Managing Editor Michele McDonough. McDonough became enthusiastic about the Severa 3 service and gave the service top ratings.

In her opinion the most appealing features are easy registration, intuitive user interface, customizable dashboard and ease of information sharing. The Severa 3 product review can be read by visiting <http://www.brighthub.com/office/project-management/reviews/39022.aspx>.

According to McDonough, Severa 3 is an impressive application that`s worth a deeper look. “Severa 3 is a web-based project management application that includes client management and invoicing tools, making it a very attractive solution for those seeking a single package that can handle all of their project-related and billing needs,” wrote McDonough. “Its easy-to-navigate interface is a huge plus, since it makes it simple to dive right into using the software.”

McDonough praises the Severa 3 interface as being intuitive and highly functional. “One very nice feature of the software is the customizable dashboard. From this dashboard, you can see an overview of all activities that need to be monitored on a regular basis, including upcoming deadlines and outstanding invoices.”

She also found information sharing to be easy with Severa 3. It has export options for various lists and reports. Users can choose to export data to an Excel or PDF file and share the information with others without adding them as users to the account.

McDonough was also content with Severa`s policy of offering one user account per company at no charge. “Unlike some other services that promise one free user but then only give access to basic tools, Severa 3 has no such restrictions and this account will support unlimited projects, invoices and so forth.”

Severa Corporation will be presenting Severa 3 at Project Challenge Expo in London from September 30 to October 1. Drop by our booth #42 to experience the power of one-click methodology in managing sales, project and invoicing data. In the meanwhile you can register your own free user account at www.severa.com.

About Severa

Severa Corporation is a leading provider of SaaS-based professional services automation designed to take the pain out of project management for small- to medium-sized businesses. Severa 3 is offered as an online application for verticals such as advertising agencies, IT, consulting, law firms, engineering houses and architecture firms. Severa enables its customers to manage customers, projects, work time and billing more easily and efficiently with one system. Severa`s transparency into project data helps communicate business objectives, optimize resource allocation and reduce revenue leakage. Severa has received the Red Herring Global 2008 Winner Award. For more information on Severa Corporation visit www.severa.com.

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