

## CQC Solutions becomes Severa reseller in the UK

*Severa forges partnership with CQC to serve the UK professional services automation market*

**LONDON, UK and HELSINKI, FINLAND** – March 5, 2010 – Severa Corporation, a leader in professional services automation, announced today that CQC Solutions, an expert in Project Portfolio Management (PPM) and Business Process Management (BPM) advice and support services, became a Severa 3 reseller for the UK market. Adding Severa to their service portfolio enables CQC to provide a larger array of project management tools for their customers.

CQC is providing PPM and BPM consultancy, training, support and customization to a wide range of enterprise businesses across several vertical markets. Its customers include enterprises like Vodafone, British Airways and Yell. With Severa, CQC can better serve small- to medium-sized customers who want to improve their business processes. Severa is a scalable and agile application that helps project based companies automate their daily office routines.

CQC Solutions Commercial Director, Neville Rhodes, welcomed the new partnership: "We are pleased to have Severa 3 in our service portfolio. Early signs for this year have already shown that companies are ready to invest in tools that can make their business more competitive. With Severa we are able to provide a broader range of products to clients, across the whole spectrum of industries and companies."

CQC will provide pre- and post-sales support, applications support, user training and ongoing technical support for Severa.

Jussi Pekkala, Sales Director at Severa Corporation said: "We are excited to work with CQC in the UK market. CQC has solid knowledge of PPM and BPM support and practices. We are confident that Severa's ease of use and rapid deployment will be appreciated in the UK market."

Severa facilitates project management by intuitively organizing projects, customers, work hours and billing in a single application. Its award winning solution is used on a daily basis by more than 6,000 companies around the globe. Severa 3 is offered online, and serves project based organizations in the fields of advertising, IT, business consulting, law, engineering and architecture.

### **Further information:**

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### **About Severa**

Severa Corporation is a leading provider of SaaS-based professional services automation software. It's designed to take the pain out of project management for small- to medium-sized businesses. Severa 3 is offered online as a hosted solution for advertising and PR agencies, IT Service companies, consulting, engineering, law and architecture firms. Severa enables efficient management of customers, projects, work hours and billing in one system. Severa's transparency

with project data helps communicate business objectives, optimize resource allocation and reduce revenue leakage. Severa won the Red Herring Top 100 Global Winner Award in 2008. For more information on Severa Corporation visit [www.severa.com](http://www.severa.com).



### **About CQC Solutions**

CQC Solutions provide high quality Project Portfolio Management (PPM) and Business Process Management (BPM) consultancy, training, support and customization to a wide range of enterprise businesses across several vertical markets. Founded by five of the UK's top PPM professionals, combining significant business expertise and client-side user experience, CQC is passionate about employing best-in-class tools and practices to help their clients achieve the maximum value from PPM. For further information, please visit [cqc-solutions.co.uk](http://cqc-solutions.co.uk).

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