



# Project Challenge

spring show 2017

## SEMINAR PROGRAMME

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**22-23 March 2017, Olympia, London**

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# CASE STUDIES & EXPERTISE ZONE

## WEDNESDAY 22 MARCH

### 10:15 How do you create better control and visibility of a project portfolio?

#### Phil Howe – Project Management Excellence Leader, Europe Honeywell Building Solutions

Do you recognize these headaches?

- Lack of financial control and visibility on projects
- How to efficiently track progress and manage risk with hundreds of projects
- Inability to allocate resources effectively

It's possible to manage 500+ non-construction projects in one place, gaining full control and visibility over all projects not just construction ones.

Hear how one Enterprise within a \$38 billion global corporation improved project and portfolio management with better visibility and control.

- Show how improved visibility of a Project Portfolio is improving results
- Show how a Project Management Methodology can be truly embedded in a global organization
- Explore the reasons to invest in a Portfolio Project Management application
- Why Excel isn't the answer to every problem

### 11:15 Are you ready to be a project leader?

#### Mark Dickson – Chairman, PMI Board of Directors

As organizations are realizing that project management is strategic in a global economy, they're also realizing the need for project managers with the right skills and experiences on their strategic projects.

Mark focuses on the skills needed to lead the competition. While once technical skills and experience were sufficient, to stay relevant, project managers must also be project leaders. This requires the acquisition of leadership skills, as well as strategic and business management skills. Today's project manager must be able to connect why they are leading a project to their organization's strategy. You'll also hear personal stories and experiences from the speaker on project leadership in a globalised economy.

### 12:15 Change Management – a “nice to have” or essential for bottom line impact?

#### Fiona Magee – CITI consultant

Does this sound familiar? “I'm only interested in the bottom-line...not all that soft and fluffy change management stuff!”? Well here is the reality... A benefits realisation plan is not worth the paper it's written on if you don't bring people with you! So many organisations invest all of their time and resources into making change happen and don't recognise the importance of making change wanted or making change stick. There is a fundamentally flawed perception that change management is a ‘feel-good’ factor but not a key contributor to the bottom-line.

Fiona will help you to understand the important role Change Management has to play in the realisation of benefits from your projects and what are the key areas of focus for successful Change Management.

### 14:00 Does risk management manage your risks?

#### Kenneth Evans – Risk Lead, Turner & Townsend and Chair of the Association for Project Management's Risk Special Interest Group

We've all heard the more common complaints about risk management: that it's just about making risk registers, that all it's for is justifying a project contingency, that it's too complicated for what it needs to do.

This session will take you through some simple ways you can start to identify your most important risks, manage them properly, and how to know when you really need a more complicated system.

### 15:15 Moulding the next generation of project professionals to answer the challenges of the future

#### Michelle Palin – Early Talent Lead, Government Project Delivery Profession, Infrastructure & Projects Authority, Cabinet Office

We all face the challenge of change and with it the development of our capability. Summer 2016 was a watershed moment in this goal with the approval of an industry-led associate project manager apprenticeship standard. Aimed at emerging talent and for those wishing to requalify into the profession, this standard is the new benchmark for those entering project management. It is the first of a series to be followed by degree-level project manager and masters-level programme and portfolio manager standards.

This session will introduce the standard, how you can be involved, tips when considering the new Apprenticeship Levy and news from early adopters. In a world where people make projects; can we afford not to exploit this opportunity?

## THURSDAY 23 MARCH

### 10:15 Performance Management: Driving greater efficiency and effectiveness from projects

#### Michael Parker – Associate Director, Gleeds

Project teams are under greater pressure to become more effective and economical than ever before. To address this demand, Gleeds has developed its Performance Improvement model, “LEAD”, to help our clients measure and drive continuous improvement on programmes and projects.

In this session Michael will provide an overview of the LEAD model and the toolkit he has used to improve: accountability and decision making, the allocation of resources, and early warnings for potential problems. He will outline the importance of providing a focus on soft as well as hard targets to give a balanced view of delivery performance.

### 11:15 MAXIMISE VALUE , MINIMISE EXPENDITURE The approach MWH now part of Stantec used to successfully deliver Programme Objectives and Outcomes

#### Paul Taylor – Head of Programme Development, MWH UK now part of Stantec

In a change to the approach in recent years, many utility sectors have now been driven by the regulators to focus on an outcomes based approach instead of “the dash to concrete” outputs. This has resulted in the adoption of agile methodologies aimed at defining programme scope which clearly relates back to the customer and business benefits. Paul Taylor, Head of Programme Development with MWH, now part of Stantec will discuss two agile techniques MoSCoW and NICR which have been successfully deployed on major capital Programmes in the water industry.

### 12:15 What is Project Prioritisation worth to the PMO – and to you?

#### Steve Beaumont – VP Business Development, TransparentChoice

Life as a project manager, or in the PMO is sometimes thankless. If things go badly, it's all your fault... If they go well, then you don't get the credit! However it is the decisions made when choosing which projects to do, and how many, that are the root cause of the problems.

So how can better project prioritization make a real difference to the PMO, and to you personally?

### 14:00 Session sponsored by Workfront

### 15:00 You Manage Things; You Lead People. The Psychology of Project Leadership.

#### James Barr – CPsychol. Director, Self-insight Ltd

What is the difference between project management and project leadership? This session starts off reviewing what leadership is, and the different perspectives people have taken.

The presentation then focuses on where leadership behaviour makes a real difference at various points in the project life-cycle. The session will also consider how to assess whether someone has the potential for leadership and highlight the additional skills that need to be acquired with career progression and increasing responsibility.

# MASTERCLASS/SOLUTIONS ZONE

## WEDNESDAY 22 MARCH

### 10:15 Tailoring the DSDM Agile Project Framework to work within a client facing digital agency

**Vic Page – Accreditation Director, Agile Business Consortium, Andrew Larking – Creative Director, Deeson and John Ennew – Director of Technology, Deeson**

In this presentation we will look at how we took the DSDM Agile Project Framework and modified it for use in a fast moving digital agency.

This presentation initially explores, at a high level of abstraction, the DSDM Agile Project Framework – since this is the framework that forms the stepping-stone to the Deeson Agile Framework.

The presentation then goes on to explore the Deeson Agile Framework that incorporates iterative and incremental delivery of benefits, just-in-time planning and frequent review. In addition, its governance model ensures the client vision will be captured, whilst empowering teams to work without undue interference.

### 11:15 From Change to Learning: Why we 'got real' about silver bullets

**Jodene Murphy – PMO Manager, AAT, Simon Jones – Head of Change Programme, AAT and Rebecca Leadbitter – UK Director, Sciforma**

AAT (Association for Accounting Technicians) will share with you the 5 key takeaways that have enabled them to double their Programme and Project productivity in less than 12 months and how and why they have moved from a focus on 'change' to a focus on learning whilst still delivering success.

### 12:15 PPM tools; What are you missing?

**Ivan Lloyd – Product Director, Corporate Project Solutions Ltd**

All Project Management tools allow you to plan your projects, produce pretty Gantt charts and track progress but simply planning individual projects and progress is not enough to deliver real control of your portfolio. What are your resources doing? Can your resources deliver your portfolio? How much is the portfolio costing? Are you delivering the benefits you promised? Is there an ROI?

These are all important questions that most PMO's and executive teams want, or should want answered. However, many organisations are unable to supply answers due to a lack of tools or in some cases simply because the existing tools are just too cumbersome to use.

This presentation will highlight the top three functional areas that are most often demanded and show you how Microsoft Project Online with PS+ will deliver exactly this information; easily, immediately and with a user friendly set of tools.

### 14:15 We are Agile... if only our stakeholders were too. Building an Agile organisation.

**Andy Taylor – Managing Director, People Deliver Projects, with Ravi Rai – Partner, Four Points Consulting**

Agile has made great strides; it's here to stay, but there remain difficulties. Where is it applicable? What about the risks? The agile evangelists are impatient. The traditionalists are advising caution. The debate can become a battleground. Away from IT (in Operations, Finance, HR for instance), it's difficult to know how to engage with it. However for Agile really to deliver, everybody must find a way.

This presentation will tackle the broader challenges of Agility, and how to bring your organisation with you.

At this session, we won't just talk about Agility, you will watch it happen, in a scenario played out by professional actors, with audience interaction from where you sit.

There will be debate, laughter, and serious learning. No one will be bored, we promise.

### 15:15 4 most important skills for Change Agents

**Melanie Franklin – Director, Agile Change Management Limited**

Change only happens if all those affected commit to changing how they work. To support everyone affected, any organisational change needs a large network of local managers, supervisors and staff to support colleagues as they make changes to their ways of working.

This group do not need to be trained as professional change practitioners, but they do need to know some key elements of change management.

In this presentation, Melanie will explain the 4 most important knowledge areas: Understanding resistance to change; Assessing impact; Planning transition; Assessing readiness.

## THURSDAY 23 MARCH

### 10:15 Change – it isn't a soft science!

**Cath Convery – Owner and training lead within Explosive Learning Solutions**

Change shouldn't be chaotic it should be based on good data and the integration of many parts of the project including the communication plan and the training intervention.

Explosive Learning Solutions have been involved in a number of change initiatives where the link behind data, the communication plan and the training programme have been critical to the success of the initiative. This talk will explore some of the ways these links have been fused together and link them back to theory such as Cath's favourite Kotter "The Penguin Man".

### 11:15 Resistance is good, and people do like change

**Andy Taylor – Managing Director, People Deliver Projects, with Ed Wareing**

Project Methodologies do not get changes delivered, people do. Change leaders don't achieve it in cascade briefings, they do it on the ground, in real conversations with their stakeholders.

At this session, we won't just talk about change, you will watch it happen, in a scenario played out by professional actors, with audience interaction from where you sit.

We will explore resistance and you will see the resistant behaviour that you encounter with your stakeholders. We will work on how successful change leaders identify and deal with it.

There will be debate, laughter, and serious learning. No one will be bored, we promise.

### 12:15 Proving the value of deploying PPM with Project online and PS+

**Duncan Griffin – PPM Consultant, Corporate Project Solutions Ltd**

In terms of business benefits, deploying Microsoft's Project Online is an easy win for most organisations. As a low cost, powerful, industry-standard planning tool with numerous advantages over earlier Portfolio and Project Management (PPM) solutions, Project Online is, in most cases, the obvious choice.

Sometimes those close to the solution or behind the business requirements understand the benefits of Project Online, yet they find proving the benefits to other stakeholders who are further removed from the solution challenging.

This presentation is intended to help show how you can prove the ROI of your PPM deployment.

### 14:00 How harnessing Agile can transform internal projects

**Colin Farrelly, Senior Software Developer, Cora Systems**

Since agile's inception in 2001, it has radically changed how the IT industry has developed software. There has been lots of hype around both its success and failure but like any story there are usually underlying factors that dictate the outcome. When implemented properly as a methodology the underlying constructs that agile is based upon have been proven as a viable process across sectors.

This presentation will reveal some surprising insights.

### 15:00 Why Resource Management continues to be on the too hard pile and how to get it off

**Lindsay Scott & Eileen Roden – PMO Flashmob**

Resource management consistently comes up as the number one biggest challenge for the PMO, in this session Eileen and Lindsay explore why resource management is difficult for the PMO and share insights into how the PMO can tackle it.

The session covers research from the PMO Flashmob and real world examples of how PMOs are approaching this challenge. It's not about the tools and software – this session focuses on the skills, capabilities, culture, processes and psychology – and introduces the Resource Management Circle concept.

If you're working in a PMO today and resource management is on your too hard pile – come along to the session and find out how to get it off.

# LEARNING & PROFESSIONAL DEVELOPMENT ZONE

## WEDNESDAY 22 MARCH

**10:30** Introducing the PRINCE2 2017 update:  
What's changed and what does this mean for you?

**Mike Acaster – PPM Portfolio Manager at AXELOS and Andy Murray – Partner at RSM UK and mentor for PRINCE2 2017 update**

Launching in June, the PRINCE2 2017 update will mark the arrival of a new PRINCE2 manual and updated Foundation and Practitioner examinations.

As a result of calls from the community, this latest iteration of PRINCE2 has been developed through close collaboration with project management professionals from a wide range of sectors. This has resulted in a thorough, evolutionary, update of PRINCE2. Our session will be led by two key influencers behind the PRINCE2 update, Andy Murray (RSM UK) and Mike Acaster (AXELOS). The pair will shed light on the reasons behind the update, the key changes to the certification and how this might affect you.

**11:30** A Cocktail of Project Approaches

**Paul Bradley – Managing Director, SPOCE Project Management Ltd**

MoP, MSP, PRINCE2, PMP, PMQ, P3O, MoV, M\_o\_R, ACP, AgilePM.  
What do these mean?

I understand PRINCE2 is a project management framework, MoP stands for Management of Portfolios, and MSP is Managing Successful Programmes, or MS Project, or even Movie Star Planet (according to my daughter's iPad). If I want to develop as a project manager, should I look at MSP or MoP, or look to another body such as APM or PMI? I'm now starting to feel shaken and stirred!

With a plethora of project management certifications available, this presentation aims to explain some of these approaches, and how they interface with each other. It's hotting up on the project front...somebody get me some ice!

**12:30** The future of Project Management

**Nick Houlton – COO, APMG International**

APMG International reflects on a quarter of a century as a leading certification body in Project Management and asks "What's next?"

**14:00** Unravelling the project management conundrum with PRINCE2

**Karen Swanston – PRINCE2 Specialist Trainer, ILX Group**

Learning PRINCE2 for the first time can be very exciting for some, as they're eager to learn about a great project management method that provides guidelines for implementation back at work. However, others can be anxious about what's to come – will they be able to do it, will they understand the methodology, oh and then you have to take an exam... oh no!

This session will step you through how easy PRINCE2 can be to learn. We'll look at the basics of the framework without overcomplicating it, and provide you with some quick and easy-to-use hints and tips. Who knew that learning PRINCE2 could be this easy?

**15:00** Today's learning-fiction is tomorrow's-learning fact

**Craig Kilford – CEO of CourseConductor.com**

Today we are seeing new trends in mobile learning, micro learning, virtual reality and gamification; but what about tomorrow? When we consider today's customer review economy and the exponential growth in technology, how will project management professionals learn 50 years from now?

Craig Kilford (CEO of CourseConductor.com and co-Author of Management of Portfolios) takes the audience on a futuristic journey, one that is defined by the sharing of training experiences and science fiction films.

## THURSDAY 23 MARCH

**10:30** Introducing the PRINCE2 2017 update:  
What's changed and what does this mean for you?

**Chris Barrett – Deputy CEO & Chief Strategy Officer at AXELOS and Andy Murray – Partner at RSM UK and mentor for PRINCE2 2017 update**

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**11:30** The benefits of an APM Registered Project Professional support package

**Pete Walters – Director, 20|20 Business Insight**

"The standard for extraordinary project professionals" APM Registered Project Professional (RPP) is a pan-sector standard for those able to demonstrate the capabilities of a responsible leader, who have the ability to manage a complex project and use appropriate tools, processes and techniques.

This presentation will look at the complexities of applying and achieving this standard and will give the listener advice about how to give themselves the greatest chance of success. 20|20 has proven expertise in the area of RPP support. It delivers Project Management training for all levels of project professional and for both individuals and large corporate learning programmes.

**12:30** Self-Sabotage: why change fails

**Alex Smith – Quanta Training**

There are many reasons why change delivery can be unsuccessful, but this 30 minute talk focuses specifically on cognitive biases - mental shortcuts people take when processing information, how these can negatively impact change, and what we can do to manage them.

**14:00** Developing a better business case

**Simon Blizzard – National Training Manager, The Knowledge Academy**

Simon has project managed extensively in the public sector namely within the NHS and MoD. Now he works as a lead trainer and training manager for The Knowledge Academy. What his experience has taught him is many projects fail due to the inherent lack of focus on developing a success business case and therefore he spends a large percentage of his time consulting in business case best practice. By getting organisations from both public and private sector to focus resources in adopting an effective framework for the development of the business case can quickly generate improved value and ultimately project success. The Better Business Case course offers all these benefits.

**15:00** Fit for the future – making Business Analysts ready to take on the digital challenge

**Vicky Di Ciacca – Director, Be Positive**

Points that will be covered in this session are:

- What does Agile mean for Business Analysts and how a BA adds more value on an Agile Project than you might expect
- The demand for Agile BAs is on the up – how do we address the skills gap
- One BA's experience on the transition to agile

# SOLUTIONS, PLANNING & CONTROLS ZONE

## WEDNESDAY 22 MARCH

**10:30 Simplify the creation of your WBS with mind mapping: Technology, mind mapping & how they work together**

**Liam Pettit – Business Account Manager, Matchware inc**

Mind Mapping is a highly effective practice used in the construction of the WBS and when paired with technology, mind mapping will simplify the project life cycle and improve the communication of your project plan.

During this presentation, we will explore the mind mapping theory and how that theory can be applied. Participants will learn how to create the WBS with mind mapping, how to simplify the project life cycle and improve project communication.

**11:30 Managing and Defining ‘Scope’ – Get this right and the rest is easy**

**Patrick Kennerson – Head of PMO, Balfour Beatty, C350**

Writing a Statement of Work (SOW) is one of the most important things that a project manager will have to do, frequently it is the first deliverable that a client sees. It is crucial that your SOW tells the client a story. It starts with the “why”, then moves to the “how” and “what”, followed by the “when”, and “how much”. Everything should be cohesive with a flow so that it is easy to follow. The SOW is not just a “form” that you simply fill in the blanks.

Patrick will talk about how to integrate SOW data elements in a way that adds value throughout the project scope life cycle. If done properly, the SOW elements can then be used to agree dependencies, model Risk via WBS elements, and act as Work Authorization Documents (WAD), provide bottom up forecasts, and baseline scope for change comparisons.

**12:30 Developing your organisations Maturity – establishing firm footings**

**Malcolm West – Managing Director, PROJECT in a box**

This session will use the P3M3 framework as a guide to assessing your current maturity and then to identifying what you can do to improve it.

Surprisingly there are some relatively easy steps you can take to developing your maturity. This talk will look at these and show the experience of existing customers in following this path. Helpful tools will be provided as part of the session so you can turn learning into action on your return to the office.

**14:00 The Art of Presentation; the Science of Information**

**Stephen Brown – Head of Innovation, Polarisoft**

Does beautiful matter in project and portfolio management? In this talk, Stephen Brown explores how teams can increase collaboration and organisations can become more effective by focusing on how information is presented.

From improving the user interface of key systems, to updating reporting views for your senior management, simple targeted changes can result in measurable benefits to operational performance and the easier attainment of strategic goals.

**15:00 Session sponsored by The Guild of Project Controls**

## THURSDAY 23 MARCH

**10:30 How to Improve Productivity**

**Andrew Hudson, Managing Director, ChangeDirector**

Andrew explains how finding and applying the right measures has a profound and transformational effect on the performance of your organisation, your team and your projects.

Despite its criticality, organisations don't generally treat performance measurement as a discipline, competency, or process. If you think about your organisation, do you have practices in place to manage and govern measures? Is measurement getting the level of priority it ought to? Do you know how to measure things in the right way? What are the measures that matter? How do we realise the value and benefits of improvement projects?

Attend this session to discover new ways of driving productivity improvement in your organisation.

**11:30 How to balance skills capacity with demand in a volatile multi-project environment**

**Gordon Petitt – Client Account Manager, Innate Management Systems Ltd**

Managing multiple projects with a limited pool of resources can be an exciting ride. Whilst sufficient skills must be available to ensure timely completion of assignments and avoid client disappointment, poor levels of resource utilisation can severely impact operational profits. Drawing on recent experiences with Petrofac, the Oil and Gas facilities provider, and CB&I, a leading provider of technology and infrastructure for the energy industry, we will see how project and services organizations can maintain the right balance in a constantly changing environment.

**12:30 Create the Focus – Increase the Benefits**

**Tom Elvin – Head of Programme Controls, MWH**

Programme Controls is often viewed as an aside, an overhead, an additional service that does not add value. Throughout the last five years or so, although we have seen awareness levels increase, have we really seen it add the value and benefit that it should. If not – why not ?

Tom Elvin, Head of Programme Controls with MWH, now part of Stantec will talk around the issues that a number of us have undoubtedly encountered, how his team has helped remove them, whilst increasing awareness, understanding and ultimately benefit.

**14:00 Learning the lessons from railway delivery projects**

**Tatiana Kotrikova – Project Manager, Network Rail**

Project delivery is a complex mechanism. Some people may think it's not but it is. One of the main reasons why it is complex is because project delivery involves people, their knowledge and how you manage, transfer, and apply it on your next project. We might deliver a successful project safely, to scope, on time, and on budget but once we go to another project, for some reason, the same approach doesn't work.

There are several aspects to learning the lessons from project delivery but learning a lesson from rail project delivery is even more complex. This presentation will outline some examples, and identify some of the helpful lessons learned.

**15:00 TBA**

**PLEASE TELL COLLEAGUES AND ASSOCIATES ABOUT THE SHOW**

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Exhibiting organisations  
as at 13/02/2017

20|20 Business Insight

Agile Business Consortium

Antura

APMG International

Association for Project Management (APM)

AXELOS

Be Positive

Bristol Management Centre

Change Management Institute

CITI Limited

Cora Systems

CourseConductor.com

CPS

ELS – Explosive Learning Solutions

ILX Group

Innate Management Systems Ltd

Knowledge Academy

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Micro Planning International Ltd

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People Deliver Projects

Planning Planet

PMI

PMO Flashmob

Polarisoft Limited

Project

PROJECT in a box

Project Manager Today

Project Solution

PS+ for Microsoft Project Online

Quanta

Sciforma

SPOCE Project Management Ltd

Workfront

## Attending the sessions



The inspiring programme is **FREE** of charge to delegates and is designed to provide real value to all facing the challenges of managing and delivering successful projects.

The choice of 40 separate and inspiring sessions draws on the expertise and experience of a truly impressive line up of speakers, all willing to share their knowledge and practical experiences. Delegates will gain a most valuable learning experience from this event.

The seminars are delivered from four open zones within the exhibition hall, there is no need to pre book your place just simply take a seat in your chosen sessions, and on the occasional situation where all seats are occupied there will be ample space to stand at the perimeters so nobody misses out.

The programme is relevant to individuals and teams alike, and we recommend you to pre register for free entry to the show on [www.projchallenge.com](http://www.projchallenge.com) so that we can keep you appraised on developments as we approach the event.

Also if you have colleagues or business associates who can gain benefit by attending please let them know about the show.

## Getting to Olympia

Conveniently located in the heart of the Capital, Olympia London is the only venue in London with a dedicated rail station – Kensington (Olympia). It's served by the London Overground and national rail networks. A further five Underground lines are connected; only a short walk away.

For more details about getting to Olympia please visit [www.olympia.co.uk](http://www.olympia.co.uk)

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