



Project Challenge expo 2017

SEMINAR PROGRAMME

The UK's leading independent show for:
PROJECTS, PROGRAMMES, PROCESS & RESOURCE

10–11 October 2017, Olympia, London

FREE SEMINARS AND LEADING EXHIBITORS

List of exhibiting organisations included

PLATINUM SPONSOR


Planisware
Get innovation to market

GOLD SPONSOR

PEOPLECERT



 twitter.com/projchallenge

REGISTER FREE ONLINE TODAY

www.projchallenge.com

CASE STUDIES & EXPERTISE ZONE

TUESDAY 10 OCTOBER

10:15 Mission Control – Improving performance and enhancing confidence of complex programme delivery in data rich organisations

Mike Potter – PwC Management Consulting & Ben Wittingham, PwC Technology Consulting

Organisations are finding a number of similar traits in their programmes;

- They experience schedule delay and cost challenges
- Complexity is increasing along with the amount of available data
- Stakeholder tolerance is reducing with stronger incentives or stringent penalties
- Technology is underutilised by leaders to understand their programmes

We've worked with a number of organisations to deliver better insights, greater control and optimised performance in their programmes by addressing the building blocks of a high performing team and integrating performance management across the programme lifecycle.

Combining these elements leads to better delivery performance and increased stakeholder confidence.

11:15 Can banks de-risk programmes?

Pindy Bhullar – Director, UBS

Banks spend billions on programmes each year. The volume of change, regulatory impact and limited economic growth has resulted in complex and riskier programmes.

How can we improve the planning phases of programmes in banks to reduce risks and ensure we continuously minimise risks throughout the lifecycle?

This presentation will describe a methodology to de-risk programmes and also explore a theoretical case study exploring the mechanisms to de-risk programmes in banks.

12:15 Empowering teams to deliver change

Chris Ferguson – Director, Novare Consulting

The pace of change is accelerating, creating uncertainty for all involved. Many organisations operate in a volatile environment where instead of “business as usual”, “change as usual” thrives.

Novare Consulting have supported many organisations to deliver successful change; Chris will use this experience to explain how we support teams to become more effective and engaging when delivering change.

Chris will provide a practical change management toolkit for empowering teams to deliver and embed change. He will describe how Agile supports empowerment and stakeholder engagement enabling teams to overcome resistance, collaborate with stakeholders and embed sustainable change.

14:00 Organisational Change Capability – a key 21st century competitive advantage?

Fiona Magee – Managing Consultant, CITI Ltd

If disruptive change is now the norm, how can your organisation be agile enough to stay ahead of the game? A critical enabler of change agility is organisational change capability. Two key questions for today's leaders are – do we have the organisational capability to successfully manage continual change? What are the consequences to our business performance if we don't?

Fiona's presentation will consider; what do we mean by organisational change capability, why is it important to our success and how do we develop it?

15:15 Workfront sponsored session

Check www.projchallenge.com for more details.

WEDNESDAY 11 OCTOBER

10:15 How to successfully contract others to deliver success – Using the APM Contracts and Procurement Guide

John Lake – Project Manager, Managing Consultant, IEC Networking Ltd

Project delivery often requires the contracting of other organisations to undertake specialist work, or provide essential goods and services. It is therefore vital to be able to define carefully what it is you need from your partners, to know how to select them and how to manage them.

John will provide an overview of the contracting process and will show how the APM Contracts and Procurement Guide can help you through each of its stages. Bring your specific questions for guidance during the Q&A session!

11:15 Why realising benefits from projects is a rarity and how to ensure you actually realise benefits

David Walton – Managing Director, Bestoutcome

With budgets being squeezed, many organisations are launching cost reduction programmes to deliver cost savings. It is now more important than before to focus on actually delivering these savings.

David describes some key steps to ensure that your projects actually deliver the savings you need, and details how you plan, manage and deliver benefits throughout the project lifecycle. He covers benefits probabilities, disbenefits, quality gates and linking milestones to benefits delivery.

12:15 How to balance skills capacity with demand in a volatile multi-project environment.

Gordon Petitt – Client manager, Innate Management Systems Ltd

Managing many projects with a limited pool of resources can be an exciting ride. Whilst sufficient skills must be available to ensure timely completion of assignments and avoid client disappointment, poor levels of resource utilisation can severely impact operational profits.

Drawing on experiences with Lendlease, the international property and infrastructure developer, and CB&I, a leading provider of technology and infrastructure for the energy industry, we'll see how project and services organisations can get the right balance in a constantly changing environment.

14:00 Need senior management support for Change Management – speak their language!

Lisa Talifero – Managing Consultant, CITI

When making the case for investing in change management are you focusing on terms and measures that sponsors and senior stakeholders really value?

Does the language you use support or hinder their understanding of the impact that effective change management can have on business performance, benefits realisation and ultimately on their return on investment?

Lisa will show how powerful it can be to make a shift in focus and language to gain senior management support for investment in change management, especially when discussing the following:

1. The impact of change management (or lack of it) on the return on investment of your project/programme
2. The impact of poorly managed change on business performance
3. The wider business impact of not managing the change impact of your project/programme

15:15 The differences between men and women in project management

Michael Davis – Director, Cognitive Diversity Ltd

They say “projects now and in the future depend on a large and diverse pool of talented professionals”. But what is meant by diverse?

Research shows that the correlation between HR-style compliance-based diversity – gender, sexual orientation, race, color, age etc. – and the bottom line is patchy at best.

Whilst Cognitive Diversity gets project teams to communicate and gel, solve problems and make decisions, thereby maximizing productivity, creativity and innovation, this session focuses on revealing insights into the differing expertise of men and women in the project lifecycle and the APM Body of Knowledge.

MASTERCLASS/SOLUTIONS ZONE

TUESDAY 10 OCTOBER

10:15 Professionalising your PMO

Emma-Ruth Arnaz-Pemberton – Chair, APM PMO SIG

Is your PMO recognised as value adding, or an overhead? Constantly trying to justify your PMO existence? During this session leading PMO expert and Chair of the APM PMO SIG, Emma-Ruth Arnaz-Pemberton, will talk about the benefits of the PMO and the importance of selling it as a professional service provider within your organisation.

Emma-Ruth will talk about some of the tactics used by PMOs to successfully embed themselves as a value adding business partner and share practical tips & techniques you can immediately employ.

11:15 Should my PMO manage innovation as well as delivery?

Duncan Griffin – PPM Consultant, CPS

More and more organisations are looking to embrace innovation but lack the structure and tools to support it. Many organisations already have a function in place for delivery but to effectively manage change and drive innovation it should surely be managed end to end.

Starting with strategy and ideation through to implementation and ending with benefits. What part does the PMO play in creating the environment for and managing that process? Built on Office 365, edison365 combines an intuitive ideation platform and a leading Project Portfolio Management tool, to deliver end to end innovation.

12:15 Using information psychology to better engage stakeholders

Stephen Brown, Head of Innovation, Polarisoft

In our micro second culture of twitter and whats-app it can be difficult to get stakeholders to care.

Stephen Brown, will discuss the role between project information and the stakeholder; how to get stakeholders engaged and why it's inherently difficult to achieve this.

In an information rich world what techniques can be deployed and what formats are effective in winning the struggle to win people's time and attention and change their behaviour.

14:15 Maturity, Strategy and Delivery

Tom Lynam – PPM Product Manager, AXELOS

The AXELOS PPM Benchmark Study for 2017 identified that the number one concern for project managers today is the expectation that they must deliver more for less, as the business environment becomes more competitive and budgets and timelines become tighter. Yet, as these pressure grow, project and programme management maturity is often still lacking and the link between strategy and delivery is, at best, unclear.

What can your organization do to better align project delivery with the strategic intent of the business? And how can you influence and shape this alignment?

This session will explore how project managers can help guide the maturity of their organization and, in the face of growing pressures, what they can do to take the competitive edge.

15:15 APM's role as the Chartered body for Project Profession in shaping its future

John McGlynn – Chairman, Association for Project Management

APM has had a busy 12 months with the award of its Royal Charter, managing the consultation to set the chartered standard and publishing a revised strategy and mission. In addition, developments within the profession continue a pace with the emergence of key control functional roles and the increasing adoption of Agile as a method for project delivery.

What is the role of APM in this dynamic and exciting time for the profession?

John will aim to provide an update on APM's programme of work and some insight into its role going forward.

WEDNESDAY 11 OCTOBER

10:15 The PMO Principles

Eileen Roden – PMO Flashmob

We recognise that all PMOs are different – tailored to the businesses they support. However, are there some underlying principles that should underpin any PMO? We believe there are, seven in fact. PMO Flashmob have been working closely with AIPMO to pull together empirical research, validated by practitioners to identify principles that apply to any/every type of PMO – temporary, permanent, project, programme or portfolio/enterprise level.

This presentation will take you through the seven principles, what they mean in practice - recognising the challenges to embedding them but looking at the benefits that can be achieved when they are.

Copies of the PMO principles will be available to all those who attend the session or visit us at the PMO Flashmob stand.

11:15 Navigating the PPM Maturity curve in rapid growth environments

Scott Harberd – Project & Programme Manager, KeyedIn Projects

Join Scott Harberd as he shares his experiences and lessons learned implementing PPM Software across a number of FTSE 100 organisations experiencing rapid growth.

In this session Scott will focus on a specific implementation of KeyedIn Projects at one of the UK's largest airlines as they looked to drive better decision making, effective planning, improved estimations and smarter resourcing.

This presentation will be useful for anybody that is exploring the possibility of implementing PPM and those looking for practical tips on how to overcome some of the typical challenges associated with a period of transformation and change.

12:15 Using Serious Games & Play to Improve Change Portfolio, Programme and Project Capability

Richard Moret – CEO, Ambition Group and Parag Gogate – Managing Director, Ambition Group

In a volatile, uncertain, ambiguous and increasingly complex world, how can you even begin to understand what needs changing in an organisation, how one might go about accomplishing it and improve capability? This calls for a complete new way of thinking and working for the change initiatives to be successful. An alternative approach is to use Serious Games and Play techniques.

But seriously are these not only meant for children's fun and enjoyment?

Serious Games and Play techniques combine visual, auditory, and kinaesthetic styles; systems; design thinking, psychology and neuroscience which have proven to deliver results. In this session, Richard and Parag will share client case studies on some of their applications and how they have enabled organisations to deliver better outcomes and benefits on change portfolio, programme and projects. Participants will also be able to book taster games and play session for their organisation and teams at the Ambition Group's stand.

14:15 Further session TBA

Check www.projchallenge.com for more details.

15:15 What are you worth? And how can you earn more?

Vince Hines – Managing Director, Wellington Project Management

Wellington are the UK's leading specialist project management recruitment company and sponsors of the APM Salary & Market Trends Survey 2017; by far the largest of its kind in the UK. Vince will lift the lid on salary data both for permanent and contract roles. How much should you be earning, which roles earn most and what could you earn as a contractor? What qualifications are employers looking for and what does Vince recommend? These questions and many more will be answered in this entertaining and informative presentation.

LEARNING & PROFESSIONAL DEVELOPMENT ZONE

TUESDAY 10 OCTOBER

10:30 PRINCE2® it's the natural choice... but supersize or skinny? And would you like something else to go with that?

John Earwood – Principle Consultant and Researcher, ILX Group

PRINCE2® is the natural choice if you are cooking up a recipe for project success, but as with your coffee, there's no need to stick with flat white...

Join John Earwood as he shares a series of disruptive ideas for maximising project success that mix complimentary components into the PRINCE2® base, and deliver an extra shot of business impact across a range of project situations.

11:30 Count your blessings for effective Project Sponsorship

Dr Ian Clarkson – Head of Organisational Consultancy, QA

It was just before Christmas one year and someone asked what a Project Manager's festive song would be. I said "White Christmas" by Bing Crosby, as it reminded me about Project Sponsorship. As the lyrics go: "I'm dreaming of a white Christmas, just like the ones I used to know", and I thought this rings true for Sponsors – "I'm dreaming of Project Sponsors, just like the ones I used to know". And, just like a white Christmas, I hadn't seen one in a while!

This session looks at the importance of the role of the Project Sponsor on success. The first person to spot the additional Bing Crosby reference in the session will win a prize.

12:30 Let's talk about learning!

Narinder Dhaliwal – Simetral Limited

This session is aimed at all those people who are interested in learning and want to make sure they pick the best way to learn. Learning comes in so many forms and it can be difficult to pick what best suits our needs.

Come and join us for a fun filled session and understand the various ways people learn.

14:00 Understanding your value in the PPM market

John Thorpe – Managing Director, Arras People

With commentators noting that the UK market is fast approaching full employment and external factors such as IR35 impacting the contractor community, there is much to consider when trying to understand the UK market for PPM practitioners. Ultimately you are only worth as much as somebody is willing to pay, but being prepared for that negotiation has never been more important.

John, the author of the Arras People Project Management Benchmark Report (PMBR) for the last 12 years, will be exploring the data from the Arras People report along with data published by other sources to offer practitioners a view on the UK market and what this means for you!

15:00 Recognising the faces of resistance to change

Ranjit Sidhu – Managing Director, ChangeQuest Ltd

In this entertaining session, Ranjit shows us the different faces of resistance to change and asks 'Can you recognise resistance when you see it?'

Certain behaviours are clear indicators of resistance to change, but can be difficult to identify. We know that people don't always say what they are thinking, and people who are agents of change rely on being able to interpret the clues as to what stakeholders are really feeling.

Emotional undercurrents turn into actions. Actions that may obstruct, divert or even sabotage planned changes if they remain unchecked. Join Ranjit and get behind the scenes of resistance to change.

WEDNESDAY 11 OCTOBER

10:30 Neither shaken, nor stirred – 'The perfect cocktail for project professionals'

Paul Bradley, Managing Director, SPOCE Project Management Ltd

MoP, MSP, PRINCE2, PMP, PMQ, P3O, MoV, M_o_R, ACP, AgilePM. What do these mean?

I understand PRINCE2 is a project management framework, MoP stands for Management of Portfolios, and MSP is Managing Successful Programmes, or MS Project, or even Movie Star Planet (according to my daughter's iPad). If I want to develop as a project manager, should I look at MSP or MoP, or look to another body such as APM or PMI? I'm now starting to feel shaken and stirred!

With a plethora of project management certifications available, this presentation aims to explain some of these approaches, and how they interface with each other.

It's hotting up on the project front...somebody get me some ice!

11:30 AXELOS and our part in the future of PPM

Cameron Stewart – Head of Product Development for PPM, AXELOS

Project and Programme Management is changing. How can the AXELOS PPM portfolio support our profession as we enter a critical 5 year period? AI, new tools, changed approaches and different team cultures make for a challenging environment. Best practice will be more relevant than ever before, and to continue to develop practitioners and organizations around the world, AXELOS will continue to evolve our recognized best practice solutions.

This session will give a snapshot into the exciting future of the AXELOS PPM portfolio and, most importantly, how we need you to get involved.

12:30 Managing and delivering benefits

Knowledge Academy speaker

With increasing amounts of time and money being invested in modern projects, it is vitally important that they deliver the benefits promised. Yet many projects fail precisely because they are not able to provide on what they set out to achieve. Managing Benefits certification helps businesses ensure that their projects stay on track, that predicted benefits are feasible and that they can truly provide value. As an APMG Accredited Training Organisation, The Knowledge Academy offers training for the full range of Managing Benefits certifications, as well as others such as Change Management and Better Business Cases.

14:00 Better Business Cases – the Commercial Case

Marc Waterman – Trainer and Commercial lead, Explosive Learning Solutions

Delivering the Value! From blue sky strategy to money in the bank. You have heard in the past how the Better Business Case Course came about (particularly because of the large number of public procurement where the business case wasn't as clear as it should be, and the contract has not managed to deliver the benefits expected).

Marc is going to explore one of the five Business Case's; The Commercial Business Case, to see what you might include, some of the tools you might use to write the case and to hopefully leave you wanting more...

15:00 Tinker, Tailor, Teacher, Trainer – customise your Project Management style

Adrian Dooley – Non-Executive Director, APM Group

Success is a continuing thing. It is growth and development. Today's Project Manager must work smarter than ever before and wear many different hats. Project Manager's need to become more agile, flexible and demonstrate value. Businesses need frameworks which can flex and scale.

APM Group is at the heart of leading the response to deliver meaningful courses and qualifications. In conjunction with other stakeholders we will showcase our approach to strengthening the portfolio of qualifications available to everyone engaged in delivering value worldwide. Tinker, Tailor, Teacher, Trainer. How many hats can you wear at the same time?

SOLUTIONS, PLANNING & CONTROLS ZONE

TUESDAY 10 OCTOBER

10:30 Simplify the WBS Process with Mind Mapping

Liam Pettit – Matchware inc

Do you visualise the Work Breakdown Structure? Are you constantly re-creating data throughout the life cycle of the project for presentations or reporting? These issues can be easily solved with the application mind mapping technology.

Mind Mapping has been widely used for the past 40 years in all aspects of business and education. Traditionally used as a brainstorming tool, but more recently it's been optimised for the project manager. Mind Mapping is an increasingly popular topic in project management because when paired with technology it will increase productivity by 25%. Specifically, it helps the Project Manager in the WBS process and converting the WBS into the Gantt. Mind Mapping technology has further benefits because of the strong integration with MS Office and other PM tools. This session is relevant if you need to optimise your WBS and are looking for ways to visualise the project plan more successfully.

11:30 Delivering Digital Transformation Projects: "The why is easy, the how is challenging"

John McGrath – Project Management Professor DIT Ireland & PMO Consultant, Cora Systems

John will examine four key areas for consideration when embarking on a digital transformation project:

- What are the biggest myths about digital transformation programmes?
- How a project management approach is essential for delivering measurable benefits when managing a digital transformation programme.
- The need for organisational agility
- Lessons learned from past projects

12:30 It's all about you!

Eddie Borup – PPM Practitioner, ibp Solutions

What would your organisation rather have controlling your portfolio, programme or project? Competent people and simple tools or clever tools and incompetent/average people?

This session will explore you. An individual can make a massive difference, in portfolio, programme and project management. The difference you can make is often the difference between success and failure. This session is not for the faint-hearted, it will hold up a mirror for you to reflect on.

So before investing in more tools, the organisation might want to invest more in you, the return on investment just might be better value for money.

14:00 Can Microsoft Project Online really be the complete solution to our PPM needs?

Baz Khinda – Commercial Director, Wellington Project Management

Microsoft Project Online provides a complete PPM solution. From timesheets to demand management, from risk logs to Exec dashboards on ipads and timesheets on iphones. It's all there and we've helped so many organisations achieve success with resource management, team collaboration, portfolio analysis and progress tracking using timesheets.

Come and listen to a simple, non-jargon explanation of how it all works, the benefits our clients achieve and how to approach a PPM deployment yourself. Whether you have Office365 or not this is a simple to use great cloud solution.

15:00 EPCM – Delivering projects with the Client as Client and Principal Contractor

Dr John Henry Looney – MD, Sustainable Direction Ltd

Sustainable Direction Ltd has helped develop the energy strategy for Alderney Electricity Ltd, the principal energy provider for the island of Alderney in the Channel Islands. Working closely with the client for over 18 months, Sustainable Direction has adopted an EPC Management (EPCM) Contractual Approach.

Sustainable Direction and their implementation supplier, TSL (Team Stokes Ltd) together are managing the Engineering, Procurement and Construction, with AEL as Client, Sustainable Direction and TSL as EPCM, and with the Client's engineering department as Principal Contractor. The management of Risk and Contractual Issues as well as the PM approach will be described as a powerful way to leverage value for the client and their project. The key to this project is the control solution.

WEDNESDAY 11 OCTOBER

10:30 Yes, you can deliver faster by combining Agile and Waterfall!

Nicholas Mierowski – Account Manager, Sciforma

Join Sciforma – one of the largest global providers of Project & Portfolio Management software – for this dynamic presentation.

You will learn how to manage “two separate but coherent styles of work, one focused on predictability and the other on exploration” Defined by Gartner, this is called the ‘Bimodal Approach’.

Discover how Sciforma is marrying Agile and Waterfall/CCPM approaches in one single PPM tool. Discover how you can implement a PPM tool and deliver faster!

11:30 Programme Control – It's not all about the tool!!

Nick Wilson – MD of ProgrammExpress, and David Broom, MD of Retail Fix, a Business Change and Strategy Consultancy

Having both worked on large Business Change Programmes over the last 25 years, Nick and David will talk about how there is a need for flexibility in terms of Programme Governance, depending on the scope of the Programme, the type of organisation, and the nature of your Sponsors and Stakeholders.

It is never a 'one size fits all', but there is always a minimum level of Programme Governance required. Successful Programmes will always have a great Team, People, and Communications, and appropriate governance. A minimum level of governance, and 'less is more' approach to ongoing Programme Control has to be the start point for the majority!

12:30 Management Of Uncertainty

Graham Joyce – Chief Operations Officer, IMD Group

Voltaire said, “uncertainty is an uncomfortable position, but certainty is an absurd one”. It is a necessity for project teams to operate in a world of uncertainty, and for sanctioning bodies and senior stakeholders to fully understand this fact of life and its implications.

This is never more so than at the early phases of the project; when the demands of establishing a robust, underpinned estimate and the drive to secure sanction to get critical activities underway in a timely fashion are often in conflict. Managing this uncertainty throughout the project lifecycle is a cornerstone of Project Controls, and this presentation will look at some common pitfalls and approaches to avoiding optimism bias.

14:00 Optimising my resources with Office 365, Project Online and edison365

Duncan Griffin, PPM Consultant, CPS

PMO's and resource managers are being tasked with delivering more projects with less or at best constrained resources. edison365 built on Office 365 and Project Online provides a single platform to understand total resource capacity. It understands your current commitments and then models 'what if' scenarios to understand how new projects might impact capacity. Save different options as scenarios and then compare scenarios to make optimal resourcing decisions.

Making use of your existing investments, edison365 provides a beautiful, easy to use interface which is still fully functional and enterprise ready, enabling you to transform your project delivery.

15:00 Further session TBA

Check www.projchallenge.com for more details.

Exhibiting organisations as at 11/09/2017

Ambition Group

Antura

APMG International

Arras People

Association for Project Management (APM)

AXELOS

Bestoutcome

Bristol Management Centre

Change Management Institute

ChangeQuest

CITI Limited

Cora Systems

CPS

ELS – Explosive Learning Solutions

Innate Management Systems Ltd

KeyedIn Projects

Knowledge Academy

MatchWare, Inc.

Micro Planning International Ltd

Ninth Wave Limited

Novare Consulting

NQI

PEOPLECERT

Plan4Change

Planisware

Planning Planet

PMO Flashmob

Polarisoft Limited

Programmexpress

Project

Project Manager Today

Project Solution

PS+ for Microsoft Project Online

QA Ltd

Said Business School University of Oxford

Sciforma

Simetral Limited

SPOCE Project Management Ltd

Sustainable Direction

Training Bytesize

20/20 Business Insight

Wellingtone

Workfront

Attending the sessions



The inspiring programme is **FREE** of charge to delegates and is designed to provide real value to all facing the challenges of managing and delivering successful projects.

The choice of 40 separate and inspiring sessions draws on the expertise and experience of a truly impressive line up of speakers, all willing to share their knowledge and practical experiences. Delegates will gain a most valuable learning experience from this event.

The seminars are delivered from four open zones within the exhibition hall, there is no need to pre book your place just simply take a seat in your chosen sessions, and on the occasional situation where all seats are occupied there will be ample space to stand at the perimeters so nobody misses out.

The programme is relevant to individuals and teams alike, and we recommend you to pre register for free entry to the show on www.projchallenge.com so that we can keep you appraised on developments as we approach the event.

Also if you have colleagues or business associates who can gain benefit by attending please let them know about the show.

Getting to Olympia

Conveniently located in the heart of the Capital, Olympia London is the only venue in London with a dedicated rail station – Kensington (Olympia). It's served by the London Overground and national rail networks. A further five Underground lines are connected; only a short walk away.

For more details about getting to Olympia please visit www.olympia.co.uk

 twitter.com/projchallenge

**PLEASE TELL COLLEAGUES AND
ASSOCIATES ABOUT THE SHOW.
REGISTER FREE ONLINE TODAY**

www.projchallenge.com