



Project Challenge

spring show 2018

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CASE STUDIES & EXPERTISE ZONE

TUESDAY 6 MARCH

10:15 The Potential for Artificial Intelligence to Revolutionise Project Management

Daniel Birch – Management Consultant, PwC

Artificial Intelligence (AI) has the potential to revolutionise many aspects of how we live and work, including many opportunities in project management.

In this session we will discuss what these may be and how far AI can go in shaping what project management what will look like in the future.

11:15 Breaking the chains: Skanska UK's journey from spreadsheets and ad-hoc governance to an industry standard Project Delivery Framework

Doug Sorrell – Governance and Process Consultant and Acting Head of IT PMO for Skanska UK

How do you build maturity in your PMO and go from multiple sources of information to one point of truth? And how do you ensure that the tool you use to do so can grow with your processes?

This session will detail how Skanska UK, part of one of the world's leading project development and construction groups, has grown from Excel spreadsheets and ad-hoc governance to an industry standard Project Delivery Framework fully supported by the Antura Projects PPM tool.

12:15 The Value of Project Management" PMI's 2017 Pulse of the Profession®

Caterina La Tona – Chair of PMI's 2018 Board of Directors

At this 'Pulse of the Profession' presentation, you will learn what PMI's latest research reveals in project and program results. For the first time in five years, more projects are meeting original goals and business intent and being completed within budget. While this progress is likely due to many factors, the presentation identifies the organizational investments that PMI research shows helps organizations achieve their strategic initiatives and realize their business goals.

You will learn what those organizations we identify as Champions do that differentiates them from underperformers.

14:15 5 Ways the PMO can Guide Digital Transformation

Simon Adler – Director of Sales Engineering EMEA, Workfront.

There are few organisations that doubt the value of digital transformation. It's the strategy and execution that can be challenging. Projects need to be strategised, executed, and analysed for optimal realisation of benefits.

While most companies are beginning to take steps in their digital transformation journey, less than half of companies have undertaken a digital transformation project. Some worry about digital transformation projects failing, but if they hesitate to act, they risk falling behind.

Learn how to overcome five common stumbling blocks faced by PMOs when working within a digital transformation environment. Workfront is an enterprise work management solution that allows PMOs to work with increased visibility, efficiency, and confidence. With smarter, more modern project management practices, the PMO can effectively lead its organisation in digital transformation.

15:15 Why Realising Benefits from Projects is a Rarity and how to ensure you actually realise benefits

David Walton – Managing Director, Bestoutcome

With budgets being squeezed, many organisations are launching cost reduction programmes to deliver cost savings. It is now even more important than before to focus on actually delivering these savings.

David Walton, Managing Director of Bestoutcome, describes some key steps to ensure that your projects actually deliver the savings you need. David describes how you plan, manage and deliver benefits throughout the project lifecycle. He covers benefits probabilities, disbenefits, quality gates and linking milestones to benefits delivery.

WEDNESDAY 7 MARCH

10:15 Using PPM tools to answer Business Requirements whilst improving delivery and forecasting

Phil Howe – Project Management Excellence Leader – Europe, Honeywell Building Solutions

Have you wondered how you can improve efficiency in project delivery whilst also providing accurate business data to meet corporate requirements in as efficient manner as possible? Do you suffer project deviation in terms of time, cost, scope without visibility of the root causes? Do you run your projects with MS Excel, MS Word and MS PowerPoint?

Hear how Honeywell Building Solutions (HBS) has deployed a portfolio management solution to provide better control, insight and governance and it is now incorporating business requirements into the standard "running a project" methodology to provide reduced data entry, allowing data to be entered once for use by many and building a platform for all aspects of project control. Listen to the overview of how HBS has built on its successful global deployment of a standard PPM application with project forecasting modules that provides three outputs:

1. Project cost profiling
2. Bottom-up project EAC calculation
3. Business revenue forecasting

And provides the basis for further developments such as cash flow modelling and labour planning.

11:15 Sponsors, it's their fault isn't it!?

Andy Taylor – Managing Director, People Deliver Projects, with James Lailey and Ed Wareing

People Deliver Projects has worked with over 20 leading organisations on sponsor capability and it is now a major focus of our work. We want to get better sponsorship on the map as a big issue and we will share with you what we have learned so far.

Sponsor behaviour is often a problem for project managers, and even where it isn't, there could be so much more a sponsor could bring. However, we will argue that believing sponsors don't know how to sponsor is a myth. We will also share how the project manager can make a tangible difference to getting the sponsor they deserve, in what is often a muddled relationship. Why not bring your sponsor along?

We won't talk any theory, just reality, with a scenario played out by professional actors, with audience interaction from where you sit. There will be a few home truths, a good debate, laughter, and serious learning. It's not cheesy, and no one will be bored, we promise.

12:15 How to balance skills capacity with demand, in a volatile multi-project environment.

Barry Muir – Managing Director of Innate Management Systems Ltd

Managing multiple projects with a limited pool of resources can be an exciting ride. Whilst sufficient skills must be available to ensure timely completion of assignments and avoid client disappointment, having spare resources 'just in case' can severely impact operational profits. Drawing on recent experiences with Lendlease, the international property and infrastructure developer, and CB&I, a leading provider of technology and infrastructure for the energy industry, we will see how project and services organizations can maintain the right balance in a constantly changing environment.

14:00 The Importance of the Project Board in directing successful projects using PRINCE2

Allan Thomson – Future Product Lead, AXELOS

The role of the project board is critical to providing the proper direction for the project manager. Surveys and benchmarks from organizations like PMI's Pulse of profession, The Standish Group's Chaos Report, National Audit Office (NAO), and many more, give insight into the key success factors of successful projects and also, importantly, why many projects fail. In all these reports, we find recurring factors like lack of user involvement, speed of decision making, and senior management commitment. Even allowing for the project manager's expertise, drive and commitment, it's the senior manager and project board member who is ultimately accountable for these success factors. The project board can make a project a success by building a facilitating culture, showing commitment, supporting decentralized decision making, and making sure the right users are involved.

15:00 Understanding your value in the Project Management market

John Thorpe – Managing Director, Arras People

With 2018 looking to be another challenging year, there is much to consider when trying to understand the UK market for Project Management practitioners. "What am I worth?" is one of the most common questions posed by PM practitioners along with "How is the market?" both of which do not have a simple answer! Join John, the author of the Arras People Project Management Benchmark Report (PMBR), as he explores the results from the 2018 Arras People report in the context of the UK market to offer practitioners a view on what this means for you!

MASTERCLASS/SOLUTIONS ZONE

TUESDAY 6 MARCH

10:15 The “Agile Wars” and how to avoid them

Barbara Roberts – Director for Professional Development, Agile Business Consortium

Agile is becoming more and more popular, and the basic concepts of Agile are quite simple to understand. But when adopting Agile into an organisation, it is also important to understand what options are available; it is never a case of “one size fits all” and there are dozens of Agile approaches to choose from. Agile in a complex technical product-based organisation will be different to Agile to support comprehensive change programmes, which may be less about IT and more about business change.

Why choose one approach when the optimum approach is to blend several Agile approaches to address complex needs? This presentation provides some basic unbiased information about the pros and cons of the most popular Agile approaches, and provides some real-life examples of the impact of making the wrong choices. Having this basic information will help decision-makers ask the right questions to ensure they get an Agile solution that meets the needs of their organisation.

11:15 Saying what needs to be said – the conversations that get your project delivered

Andy Taylor – Managing Director, People Deliver Projects, with James Lailey and Ed Wareing

Project methodologies do not get projects delivered, people do. In fact, we would go further; it is the quality of relationships with stakeholders and within teams that makes the real difference. High performing relationships – the ones that lead to results – are always formed in conversations; conversations which go beyond the familiarity of tasks and the milestones – To where?

We won't just talk about conversations, you will watch them happen, in a scenario played out by professional actors, with audience interaction from where you sit. There will be debate, laughter, and serious learning. No one will be bored, we promise. We'll debate HOW stakeholder conversations can forge more powerful relationships. And we will blow myths on team performance, making a case for building mutual commitment, accountability and trust at the heart of your project culture.

12:15 Implementing decision quality for project success

Quinton van Eeden PMP RMP – Palisade EMEA

Ultimately, a company's value is no more (and no less) than the sum of the decisions it makes and executes. Its assets, capabilities, and structure are useless unless executives and managers throughout the organisation make the essential decisions and get those decisions right more often than not – i.e. “decision quality”.

Business managers typically require a single deterministic number/value, expressed with a high degree of confidence, when making a business decision. As project managers, we however know that the effect of uncertainty on business decisions (i.e. “risk”) is a range of outcomes and not an arbitrary single number. This leads to a mismatch between the subjective expectations of the decision-maker and the objective realism provided by risk analysis.

The presentation will explore the value of stochastic, decision analysis and how this facilitates high confidence, objective decision making setting projects up for success.

14:15 Using human bias to achieve better outcomes

Stephen Brown – Head of Innovation, Polarisoft

All day long each of us is making choices and decisions. These choices and decisions build up to heavily impact the outcome of our projects. How much of that decision is influenced by the information we have, and how much by the way it's presented?

Stephen will discuss the role between human decision-making behaviour and project information; how to leverage human bias in your favour to achieve better project outcomes.

15:15 Get Ready for GDPR Compliance

Nicola McCoy – Managing Consultant, Planview

The General Data Protection Regulation (GDPR) is just around the corner – how ready is your organisation in meeting the timeline?

To establish your programme, you will need a cross functional data governance team that includes everyone responsible for GDPR compliance across your organisation. At the highest level, this includes Legal, Data Privacy, Compliance, Marketing, IT Security and Risk Management, Enterprise Architecture, and often the enterprise programme management office (EPMO).

Join this session which will focus on the common business questions being asked by these different stakeholders in responding to GDPR. Time to get prepared with a data-driven, sustainable approach with Planview.

WEDNESDAY 7 MARCH

10:15 Explaining the value of change management

Melanie Franklin – Director, Agile Change Management Limited

If change management is to be taken seriously as a management discipline, it must justify itself. Those of us in the profession must get better at explaining both what we do and the value of what we do.

In this session, Melanie will provide lots of ideas for how we might better explain the value of what Change Managers do and ask the audience to participate in generating ideas of their own.

11:15 Multi-Project Resource Management

Greg Bailey – Vice President Resource Planning, ProSymmetry

In today's environment with more techniques and tools available than ever before why is seeing the big picture still so more complex? Whether projects are Agile or Waterfall the common theme is the need to manage a finite resource supply with what seems like an unlimited demand on the resources. Whether you are managing IT, Engineering, HR or other resources we will tackle techniques and best practices from around the globe and case studies including PepsiCo, Reserve Bank of Australia, Qualcomm, and others.

12:15 Delivering performance and productivity

Rod Sowden – Managing Director, Aspire Europe

The P3M community is often involved in delivering capabilities that are designed to improve the performance of the business, they very rarely look at their own business change and the need to keep pace or stay ahead of the curve.

In this session, we will look at lessons from our work delivering over 150 maturity assessments and a range of assurance reviews which provide us with insight into the characteristics that differentiate the winners from the also rans.

We will draw on real life examples and reflect on the value of well established and proven concepts like Kotter and the Bereavement Curve to understand how they can help improve performance.

14:00 Effective Sponsorship is the Key to Success

Martin Samphire – Director of 3pmxL Ltd and Chair of APM Governance SIG

Every year lots of surveys tell us the same things that some of us have been reading for the last 40 years – more projects fail than succeed. And it's often not down to the programme or project managers. Too few senior managers and executives in organisations do enough to change the culture of project sponsorship and delivery in their organisation, but all would say that they welcome the opportunity to be educated. In this session Martin will outline some of the key research about the importance of the role, what makes a good sponsor, how can organisations embrace and support the role, what help and support can sponsors call on.

15:00 Developing your skills for an Agile PMO

Eileen Roden – Director PMO Learning & Lindsay Scott – Founder, PMO Flashmob and Director PMO Learning

Many PMOs now need to support Agile projects as well as traditional waterfall projects, moving to be a hybrid or bimodal PMO.

PMO Flashmob launch the latest Inside PMO report, “Agile PMO - What's New and What's Not” bringing insights from PMO Managers working in hybrid PMOs today. The report looks at the functions and services required and answers the questions – what stays the same, what needs to change and what is new.

The question for the PMO community is, “do you understand what additional skills and competencies you need working in a hybrid PMO?”

Many of the skills you have are still required, but some will need further honing or developed from scratch. This session will talk about how the services of the PMO change when supporting Agile projects and what associated skills you will need to have to do that successfully.

LEARNING & PROFESSIONAL DEVELOPMENT ZONE

TUESDAY 6 MARCH

10:30 A Smorgasbord of Project Approaches

Paul Bradley – Managing Director, SPOCE

A smörgåsbord is a type of Scandinavian meal, originating in Sweden, served buffet-style with multiple hot and cold dishes of various foods on a table. You don't have to eat it all, and you don't have to take every option, you just take the most nutritious and delicious pieces that will satisfy your taste.

Similarly, you may not need the plethora of project management approaches that are available to satisfy your project appetite. Perhaps you would benefit from a small piece of each.

This presentation will look at how methods and approaches from APMG, AXELOS, APM and PMI work together. From Portfolio to Programme, Project to Agile, Risk to Change – bring your plate for an informative overview.

11:30 Building your Agile Competence...in an Agile Way!

Phil Stirpe – Director Agile and Projects, QA Ltd

Deciding on what learning is needed to build sustainable capacity and competence in Agile can be anything but, well, Agile! This presentation introduces a brand new Agile competence framework developed exclusively by QA agile subject matter experts.

This session will describe the composition of the Agile competence framework, and then discuss some of the practical challenges of using it to ensure a robust set of information to base learning and resource management decisions on.

12:30 What happens when individual entrepreneurs lead change, and why do we need our large organisations to survive?

Cameron Stewart – Head of Product Development for PPM, AXELOS

High profile individual investors and entrepreneurs are increasingly the drivers of business and societal change. What happens when they find efficiency that existing market participants can't? Should we simply accept that some large corporate organizations and government institutions are destined to fail? Or can very large organisations change quickly enough and positively enough to survive the next 5 to 15 years?

14:00 Starting out in project management

Dr Ruth Murray-Webster – Lead Consultancy and Group Head of Risk for Associated British Ports, and Peter Simon – Director, Lucidus Consulting

Learn the basics from an expert. Written for anyone new to projects or wishing to progress their career as a project professional, Starting Out in Project Management is the perfect companion for any aspiring project manager keen to make their mark on this exciting and rewarding profession.

The authors chart the journey of the APM project life cycle, from concept through to delivery and handover, covering all the fundamental features of project management.

15:00 Developing Your PMO Career

Eileen Roden – Director of PMO Learning, and Lindsay Scott – Founder, PMO Flashmob

Working within a PMO has become a career of choice for many people who prefer playing a role in making portfolios, programmes and projects more successful in an organisation. Over the years we've seen so many different types of opportunities and career paths open up for people in PMO and in this session we bring insights into how you can further develop your career in PMO.

The session brings an eclectic mix of PMO career development including:

- Using self-assessment with the new and forthcoming PMO Competency Framework developed by PMO Flashmob to advance your career
- How the PMO training and development landscape is changing and what opportunities are there to help develop your career
- What organisations are looking for in different types and levels of PMO practitioners
- Top tips on how experienced PMO practitioners stand out and develop their careers professionally

WEDNESDAY 7 MARCH

10:30 Agile Project Management: why has it become so popular and how can you get the most from it!

Keith Richards – Founder and Director, agileKRC

In recent years Agile Project Management has become an important part of many organisation's Agile toolbox. The AgilePM qualification has become the benchmark against which 'project style' Agile is measured and is APMG's fastest growing product.

This presentation will create a clear understanding of how Agile Project Management operates and how it relates to the other well-known frameworks such as Scrum and Kanban.

It will explain when to use it and when NOT to use it. It will look at the key areas you need to get right in order to maximise its potential and it will also identify the main risk areas that can make your life very difficult if you ignore them.

Above all, this presentation will look to explode the many myths surrounding the use of Agile in a project context and you may be very surprised by some of the things you will hear.

In today's world you MUST know how to run projects that come in 'on time' without compromising the quality of what you are delivering.

Why not come along and find out more...?

11:30 Sweat the small stuff: making a habit of project success

Adrian Dooley – Lead Author, The Praxis Framework

Adrian Dooley is the lead author of the Praxis Framework™, the world's first free framework that encompasses the management of projects, programmes and portfolios. With over 40 years' experience in the industry, Adrian has seen many fads come and go with little impact on the overall quality of project management.

This session looks at the simple things that can really make a difference and how you can start these the morning after the presentation.

12:30 The Four Stages of Agile Competence

Ian Clarkson – Head of Organisational Consultancy, QA Ltd

How do you improve your agile skills? Which of the following stages would you put your agile resources at: unconscious incompetence? Conscious incompetence? Conscious competence? Or Unconscious competence? More importantly, how do you come to this conclusion – how do you determine your resources agile competence?

This presentation introduces a brand new Agile competence framework developed exclusively by QA agile subject matter experts. This session will describe the composition of the Agile competence framework, and then discuss some of the practical challenges of using it to ensure a robust set of information to base learning and resource management decisions on.

14:00 PMO and Value; A Taste

Emma-Ruth Arnaz-Pemberton – Director of Consulting Services, Wellingtone

Wellingtone recently launched their brand new PMO Practitioner training course and are delighted that this has successfully been Accredited by the APM, the first of its type in the UK. Co-author of this course, Emma-Ruth Arnaz Pemberton, will present an important topic from the course; "The PMO Value". Take this opportunity to hear from one of the UK leaders in the PMO and gain practical insight into how you can ensure your PMO adds value to your organisation.

15:00 Bringing Sustainability to life in Projects: Applying PM4SD (Project Management for Sustainable Development) Tools and Techniques through Work Based Learning

Dr. Sheena Carlisle – Senior Lecturer, Cardiff Metropolitan University

This session introduces the key principles of PM4SD to influence success of sustainability initiatives in project design, delivery and management, placing an emphasis on long-term multi-stakeholder engagement and beneficiaries. PM4SD establishes the importance of underpinning international and national sustainability policies delivered using an appropriate range of project management tools and techniques for managing projects and associated workloads with sustainability criteria. An evaluation of sustainable development indicators useful to projects and the application of fundamental principles of PM4SD to project delivery through Work Based Learning and Planning demonstrates how an organisation can begin to adopt and implement sustainable project management principles.

SOLUTIONS, PLANNING & CONTROLS ZONE

TUESDAY 6 MARCH

10:30 Tomorrows Project is controlled by yesterday

Eddie Borup – Director, ibp Solutions Limited

A critical look at the controls being used today for the projects we will start tomorrow.

This zone states that 'Project controls' are the information gathering, analytics and management processes used to predict, understand and influence the time / cost outcomes of a project or program.

As the we accelerate into the 21st century is it right to still be focusing on predicting, understanding and trying to influence time and cost? Isn't this yesterday thinking? Today seems to have a desire to deliver tomorrows benefit and desperately wants good value for money.

This session will look at the need to shift focus from trying to control "old world" constraints to enabling "new world" delivery, without repeating the mistakes of the past.

11:30 Single source of truth: Why we invest in Project Portfolio Solutions

Duncan Griffin – PPM Consultant, CPS and edison365

Organisations build business cases for Project Portfolio Solutions against numerous needs; reducing administration; reducing reporting time; improving delivery; improving resource utilisation; improving decision making; deploying standards and templates. Delivering function and process is only part of the solution. Only by ensuring there is user adoption and that accurate up to date information is maintained will organisations be able to harness the true value of Project Solutions as they can drive the portfolio using a single source of truth.

This presentation covers best practice in delivering a single source of truth using Office365, edison365 and Project Online and value this provides.

12:30 A Solution Framework for Improving Project Cycle Time with Better Resource Management

Nicolas Mierowski – UK/Benelux Sales Manager, Sciforma

Statistics show that over 70% of projects fail to meet schedules. The consequence of this is "delayed time to market which results directly in losses in revenue, savings, customer satisfaction, and market share." A root cause of schedule failures is not having the right resources available at the right time.

In this presentation, we will discuss how to improve project success rates by focusing on resource management and how to implement your project cycle time improvement solution.

14:00 The FuturePMO Works Smarter with Microsoft PPM

Baz Khinda – Director, Wellingtonte Ltd

Are you Working Smart in your PMO? Probably not if you're currently maintaining your schedules, resources, finances & RAID logs in Excel, whilst spending hours producing manual reports with project documents scattered across an array of shared drives.

Attend this presentation to discover how the FuturePMO Works Smarter with Microsoft Project Online through Office 365.

15:00 Use the latest research to ignite a step change in your PPM maturity today

Vince Hines – Managing Director, Wellingtonte Ltd

The State of Project Management is the largest annual piece of research of its kind in the UK. Published by Wellingtonte and involving hundreds of organisations it provides deep insight into the state of our industry.

Vince will combine this data with practical advice on how your organisation can use this knowledge to enable a step change in your project and portfolio management maturity. You will gain rich industry data and thought provoking practical advice from this entertaining presentation.

WEDNESDAY 7 MARCH

10:30 Evolution of the prehistoric sticky notes

Liam Pettit – MatchWare

Are you having problems creating and optimising the work breakdown structure? Are you constantly re-creating data throughout the life cycle of the project for presentations or reporting purposes? These issues can be easily solved by applying mind mapping technology to the project life cycle.

Mind Mapping has been widely used for the past 40 years in all aspects of business and education. Traditionally used as a brainstorming tool, but more recently it's been optimised for the project manager. Mind Mapping is an increasingly popular topic in project management because when paired with technology it will increase productivity by 25%. Specifically, it helps the project manager in the WBS process and converting the WBS into a Gantt. Mind Mapping technology has further benefits because of the strong integration with MS Office.

If you feel like you need to optimise your WBS process and are looking for ways to communicate the project plan more successfully...this is the session for you.

11:30 Ideation to value realisation using Office 365

Chris Aslett – PPM Consultant, CPS and edison365

Organisations are looking to embrace innovation but lack the structure and tools to support it. Many organisations already have a function in place for delivery, but to effectively manage change and drive innovation it should surely be managed end-to-end, including strategy, ideation, implementation, and benefits.

Built on Office 365, edison365 provides the freedom to crowdsource ideas, and the platform to implement them. By leveraging Office 365 and harnessing employees' insight, edison365 transforms creative ideas into winning projects. Our solution when combined with Project Online, Microsofts industry leading Project Portfolio Management platform, empowers organisations to deliver end-to-end innovation.

12:30 The Case for Benefits Management™

Bernie Leadbeater – Director and Lead Trainer, Academia International

Change is justified by the benefits we expect. However ...

Projects commonly fail to deliver the benefits that were used to justify them!

The reasons broadly fall into 4 main categories:

- Strategic misrepresentation (deliberate fabrication of a business case)
- Cognitive biases (affecting our ability to be realistic)
- Failure to make the business changes on which realisation of benefits depend
- Failure to deliver the project outputs to the right quality, within the expected cost and time

In this session we will show how the Managing Benefits guidance can help us to avoid the twin threats of strategic misrepresentation and cognitive bias.

14:00 Mastering Project Change

Patrick Kennerson – Head of Regional PMO, Virgin Media Lighting Project

Change management is a subject that is very misunderstood within the controls community. Most projects pay lip service to change but don't fully understand how to implement a viable change process. Change is often scapegoated for project failure by saying "The scale of change overwhelmed us, and we couldn't keep up." All projects will have change, and change must be understood within the wider complex relationships of Cost, Scope, Risk, and Dependencies.

Change management is, therefore, a transverse activity that must be controlled and coordinated across various project functions, hopefully adhering to a single vision and a single point of truth.

Join me for what I hope will be a lively discussion!

15:00 TBA

PLEASE TELL COLLEAGUES AND ASSOCIATES ABOUT THE SHOW

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www.projchallenge.com



spring show 2018

Exhibiting organisations
as at 26/01/2018

Agile Business Consortium
agileKRC
Antura
APMG International
Arras People
Aspire Europe
Association for Project Management (APM)
AXELOS
Bestoutcome Limited
Cardiff Met
Change Management Institute
Cora Systems
CourseConductor.com
CPS
edison365
Innate Management Systems Ltd
KeyedIn Projects
Knowledge Academy
MatchWare, Inc.
Micro Planning International Ltd
Ninth Wave Limited
Palisade
PEOPLECERT
People Deliver Projects
Planning Planet
Planview
PMI
PMO Flashmob
PMO Learning
Polarisoft Limited
Project
Project Manager Today
QA Ltd
Sciforma
SPOCE Project Management Ltd
Tempus Resource by ProSymmetry
The Praxis Framework
Training ByteSize Ltd
Wellington
Workfront

Attending the sessions



The inspiring programme is **FREE** of charge to delegates and is designed to provide real value to all facing the challenges of managing and delivering successful projects.

The choice of 40 separate and inspiring sessions draws on the expertise and experience of a truly impressive line up of speakers, all willing to share their knowledge and practical experiences. Delegates will gain a most valuable learning experience from this event.

The seminars are delivered from four open zones within the exhibition hall, there is no need to pre book your place just simply take a seat in your chosen sessions, and on the occasional situation where all seats are occupied there will be ample space to stand at the perimeters so nobody misses out.

The programme is relevant to individuals and teams alike, and we recommend you to pre register for free entry to the show on **www.projchallenge.com** so that we can keep you apprised on developments as we approach the event.

Also if you have colleagues or business associates who can gain benefit by attending please let them know about the show.

Getting to Olympia

Conveniently located in the heart of the Capital, Olympia London is the only venue in London with a dedicated rail station – Kensington (Olympia). It's served by the London Overground and national rail networks. A further five Underground lines are connected; only a short walk away.

For more details about getting to Olympia please visit **www.olympia.co.uk**



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