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CASE STUDIES & EXPERTISE ZONE

TUESDAY 9 OCTOBER

10:15 Securing Parliament's future

KEYNOTE

David Hemming, Deputy Managing Director, Strategic Estates, UK Parliament

The UK Parliament is based in some of the most recognisable buildings in the world, including the iconic Palace of Westminster.

The Parliamentary Estate is embarking on an ambitious programme of works that will ensure that it can continue to serve as the home of the UK Parliament in the 21st century.

David Hemming will share the challenges of managing an exciting and complex portfolio of work that addresses 160 years of backlog of repair, whilst preparing for the biggest decant of Westminster Palace since World War II and preserving the heritage of the Estate.

11:15 Building Change Capability: A Case Study from Waitrose

Christopher Pue, Change Analysis and Development Lead & **Louise Hutchings**, Change Manager, Waitrose

Introducing new technology across large organisations can be fraught with danger. First you need to get the technical part right to ensure the tech works, but you also have to ensure that the people side of the change is supported sufficiently.

Waitrose knew they had a challenge ahead of them when rolling out new devices to frontline staff. So they set-up an internal change practice to support the change effort. On-top of driving the adoption of new technology the team had to tackle real culture and behaviour change to ensure that the programme was successful.

In this talk we will hear how they went about establishing a change practice, how they engaged the business and won 'a seat at the table', and how they successfully support people outcomes for a complex technology transformation.

12:15 How to balance skills capacity with demand, in a volatile multi-project environment

Barry Muir, Managing Director of Innate Management Systems Ltd

Managing multiple projects with a limited pool of resources can be an exciting ride. Whilst sufficient skills must be available to ensure timely completion of assignments and avoid client disappointment, having spare resources 'just in case' can severely impact operational profits.

Drawing on recent experiences with Lendlease, the international property and infrastructure developer, and APTIM, a leading provider of engineering, program management, environmental services, disaster recovery, complex facility maintenance, and construction services, we will see how project and services organizations can maintain the right balance in a constantly changing environment.

14:15 3 Ways Digitisation is Transforming the Modern Workplace

Simon Adler, Director of Sales Engineering EMEA, Workfront

Digitisation has changed the nature of IT and PMO work. Modern teams are struggling to complete digital transformation initiatives successfully and are left feeling disconnected, siloed, overloaded with software, and pressured to get more done faster. Success in the future will be largely dependant on your organisation's ability to connect the customer experience via a variety of workflows that drive data accuracy, team collaboration and more refined business processes.

Learn ways that digitisation has changed modern work for PMO organisations and how successful businesses adapt:

- Innovative approaches to the digital "Anatomy of Modern Work"
- Real-world examples of how digitisation can improve results
- Tips for transforming your work today

Workfront is the Enterprise Application Platform for Modern Work Management, connecting enterprise work, collaboration, and digital assets into an operational system of record.

15:15 Scandinavian Approach to Project Innovation: Case Study from Kone

Veijo Hytti, CEO, Keto Software

The Nordic countries have some of the most innovative and forward-looking organisations in the world. How do they manage to do this? We will explore the background story in more detail. We will also be looking at how the PMO and project teams can be central to making organisations more innovative and responsive.

There will be a case study on Kone, listed by Forbes as one of the most innovative companies in Europe:

- How to develop an open project culture
- Making innovation a key driver to PMO success
- Measuring R&D performance

WEDNESDAY 10 OCTOBER

10:15 Developing Programme Visibility to Performance Management

Aidan Hickey, Programme Manager, Stantec Treatment and **Stephen Harrison**, Director, Asset Handling Limited

This presentation covers the approach taken to deliver the AMP6 @One Alliance Capital Programme (Anglian Water).

- From the Initial programme builds which enabled delivery strategies to be developed through to how the programme was planned and measured in Business as Usual.
- to the use of software technology in the form of Business Intelligence/Data Warehouse, Programme Support tools (e.g. Programme Insight Manager & Primavera EPPM) and Systemised Schedule creation (Programme Build) which has underpinned and supported the process throughout.

11:15 Digital Programme Delivery – Delivering Successful Outcomes

Pat Beattie, Leader for Digital Programme Solutions, PwC

Change is necessary. The track record for project delivery has been difficult and while things are improving, its taking longer than other sectors and professions.

- 94% of Major programmes are over budget
- 70% of Projects fail
- 23 Months is the average delay
- 44% of PM's don't use PPM software
- 15% Average drop in share-price after overrun
- 75% of participants lack confidence in project success

Ultimately, you don't need a digital strategy, you need a business strategy for the digital age. In Pat's presentation he will cover a new approach to conceiving and delivering successful programme outcomes.

12:15 Cumbria – Managing a Recovery

Dan Phillips, Global Practice Leader – Programme, Project and Commercial Management, Mott Macdonald

December 2015 Storm Desmond wreaked havoc across the northwest of England with Cumbria taking the brunt. 405mm of rainfall were recorded by the Met Office within 48hrs (a new rainfall record), enough to fill Wembley Stadium 290 times over.

The floods that followed had a huge impact on people's lives and the county's infrastructure.

Nearly 20k properties were left without power; 60 schools, 17 nurseries and 1 care home were all badly impacted; over 8000 homes, 600+ bridges and 2.5k+ km of carriageway had all been damaged.

The session will explore how traditional PM techniques are stretched and in some cases inappropriate in such dynamic and essentially, uncontrolled environments.

14:00 Using EVM in Scientific Research

David Roberts, **Sheila Roberts**, **Peter Thomas-McEwen**, PPM consultants, Cupe International Ltd.

10/10/2018 2:00 pm

EVM is usually applied where deliverables can be identified and a schedule produced. What happens when you are doing international research where the outcomes are unclear, each phase depends on the success of previous phases and scientists are concerned that project management should not mean bureaucratic overhead and control?

How can we implement EVM, as required by the funding agency while not impeding scientific work? Shining a light on complex decisions and actions enabling scientific teams to foresee impacts of activities on project objectives and outcomes. We share how EVM adds value to scientific communities by illuminating the road ahead.

15:00 TBA

MASTERCLASS/SOLUTIONS ZONE

TUESDAY 9 OCTOBER

10:15 Agile Ways of Working

Chris Ferguson, Director, Novare Consulting

Because the pace of change is always increasing, the expression 'Agile' is universally used yet moving towards agility in practice is challenging to achieve and, as a result, many organisations are not yet getting the full benefits associated with the various agile ways of working.

This presentation will explore a range of Agile approaches and techniques that businesses as a whole could adopt to improve project execution performance.

If you are concerned about your use of Agile or excited about how Agile could improve your business performance, please join the seminar. Chris will provide insight and practical suggestions based on wide ranging experience of applying agile in different organisations.

11:15 Overcoming Decision Fatigue

Stephen Brown, Head of Innovation, Polarisoft

How do we support others to make good decisions? Adaptive decision-making allows us to consider and weigh-up multiple possibilities, however choosing the correct possibility from this plethora of options leads to us being overburdened with information and data and forces us ultimately in to making decisions based on emotion rather than fact based intelligence.

Stephen Brown, will discuss the hypothesis that a good decision now is better than a perfect decision next week, and how simpler, clearer and more visual presentation of information can lead to more successful project and business outcomes.

12:15 Single source of truth: Why we invest in Project Portfolio Solutions

Duncan Griffin, PPM Consultant, CPS and edison365

Organisations build business cases for Project Portfolio Solutions against numerous needs; reducing administration; reducing reporting time; improving delivery; improving resource utilisation; improving decision making; deploying standards and templates. Delivering function and process is only part of the solution. Only by ensuring there is user adoption and that accurate up to date information is maintained will organisations be able to harness the true value of Project Solutions as they can drive the portfolio using a single source of truth.

This presentation covers best practice in delivering a single source of truth using Office365, edison365 and Project Online and value this provides.

14:15 The 5 Most Critical Project Delivery KPIs

David Keane, Director of EMEA Sales, Mavenlink

All too often, we see companies chase growth at the expense of profit—especially in the services industry. As they grow, more and more of their information ends up in silos, causing difficulty forecasting revenue, uncertainty in resource planning against demand, and a lack of real-time visibility against project profitability. For this reason, businesses must start properly utilizing Key Performance Indicators, or KPIs, in order to gain insight from their data.

David Keane, Mavenlink Director of EMEA Sales, will cover five of the most important KPIs for project-based businesses, including project margin and total availability of resources. Once properly utilized, these metrics help services firms maximize efficiency and effectiveness.

15:15 “Let’s be more agile” – Understanding agile project management

Tom Lynam, PPM Product Manager, AXELOS

Agile is becoming an ever increasingly popular approach to working. Rightly or wrongly, it is now associated with nearly every part of business life, from projects through to hot desking. But what really is it? And how can project professionals leverage agile ways of working for their benefit?

This session will explore when, where and how to blend project management with agile approaches, to help project professionals leverage the benefits of agile.

WEDNESDAY 10 OCTOBER

10:15 In Support of Earned Value Management, and against the “Status Quo”

Patrick Kennerson, Director, Bulldog Consulting

This will not be a walk thru of basic EVM practices for formulas; rather it's an attempt to address the underlying reasons for poor project performance and the need to adhere to EVM as a Gold Standard.

We will also explore in detail the most common issues that prevent most projects implementing robust EVM;

- Cultural change required to underpin EV
- Schedule baseline issues that weaken EV
- Progress measurement techniques that work for EV
- Business systems inputs into EV
- Comprehensive change needed to keep EV in sync

The focus will be on providing a practical point by point Critique on current challenges and how to address these with EVM best practice.

11:15 A Cocktail of Project Approaches

Paul Bradley, Managing Director, SPOCE Project Management Ltd

MoP, MSP, PRINCE2, PMP, PMQ, P3O, MoV, M_o_R, ACP, AgilePM. What do these mean? I understand PRINCE2 is a project management framework, MoP stands for Management of Portfolios, and MSP is Managing Successful Programmes, or MS Project, or even Movie Star Planet (according to my daughter's iPad). If I want to develop as a project manager, should I look at MSP or MoP, or look to another body such as APM or PMI? I'm now starting to feel shaken and stirred!

With a plethora of project management certifications available, this presentation aims to explain some of these approaches, and how they interface with each other. It's hotting up on the project front... somebody get me some ice!

12:15 The Journey from Departmental to Enterprise Resource Planning

Sean Pales, Managing Director, Tempus Resource by ProSymmetry

Effective tactical and strategic resource planning accounts for all project and production support activities along the way. We will review critical success factors that can ease your journey toward the promised benefits of proficient resource capacity planning.

Recently presented at the Gartner PPM event in London and Washington DC. Whether you are using excel or a PPM tool and having difficulty doing resource planning, we will present best practices and case studies from Siemens, PepsiCo, Royal Bank of Canada and other global companies.

14:00 Sharing Techniques between Project and Change Management

Melanie Franklin, Director, Agile Change Management Limited

This presentation is for project and programme managers who want to understand the impact of Agile approaches on the users they support, and for all those responsible for leading and managing change initiatives, for whom Agile techniques can be a useful way of implementing change quickly and effectively.

Agile methods drive a stream of continuous change into the business. Some organisations are struggling to manage this volume of change. As a result, Agile delivery teams and change professionals must collaborate. Change Managers have to change their approach to leading behavioural change, and Agile teams need to expand their backlogs to include user stories that support change activities by the business.

In this presentation Melanie will share the latest examples of how these two worlds are coming together to deliver Agile Change, using situations from her clients around the world to illustrate points.

15:00 Want to know how Change Management delivered in an agile way boosts your organisational effectiveness?

Alan Ferguson, Senior Facilitator, IIL Europe

Join Alan's session on how organisations can really change when they deliver Change Management in an Agile way.

It's a powerful session with takeaways galore. You'll be inspired to implement these golden nuggets for success within your company.

Alan Ferguson – Senior Facilitator at IIL Europe – is a project management professional, trainer and consultant with 40 years of experience. He has hands-on knowledge of managing governmental, IT and engineering fields in various industries. He is an experienced trainer, consultant and coach, in a variety of areas of Project, Program and Portfolio Management.

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LEARNING & PROFESSIONAL DEVELOPMENT ZONE

TUESDAY 9 OCTOBER

10:30 PRINCE2 Supersonic

Paul Bradley, Managing Director, SPOCE

Whether you are new to PRINCE2, or are looking at refreshing your knowledge, this presentation takes you through the PRINCE2 method in just 40 minutes. This presentation has a high level of content, delivered at a rapid pace. So prepare for a high level of knowledge transfer.

WARNING: PRINCE2 Supersonic is presented at the speed of sound. Grab a coffee, take your seat and don't get left behind.

11:30 Agile Project Management: why has it become so popular and how can you get the most from it!

Keith Richards, Founder and Director, agileKRC

In recent years Agile Project Management has become an important part of many organisation's Agile toolbox. The AgilePM qualification has become the benchmark against which 'project style' Agile is measured and is APMG's fastest growing product.

This presentation will create a clear understanding of how Agile Project Management operates and how it relates to the other well-known frameworks such as Scrum and Kanban.

It will explain when to use it and when NOT to use it. It will look at the key areas you need to get right in order to maximise its potential and it will also identify the main risk areas that can make your life very difficult if you ignore them.

Above all, this presentation will look to explode the many myths surrounding the use of Agile in a project context and you may be very surprised by some of the things you will hear.

In today's world you MUST know how to run projects that come in 'on time' without compromising the quality of what you are delivering. Why not come along and find out more...?

12:30 Praxis – The project highway to delivering business success

John Moore, Consultant, Learning Tree

In this session Learning Tree Consultant John Moore will introduce you to the PRAXIS framework and the opportunity to fully optimise all aspects of project, programme and portfolio delivery with the free, community driven digital Praxis Framework. Combining the four pillars of effective project delivery; Knowledge, Method, Competency and Capability – Praxis is the first framework to integrate projects, programmes and portfolios into a single digital guide.

By covering the full breadth of guidance needed for effective project management within a single framework – Praxis is the most efficient means of delivering projects and programmes. What's more PRAXIS certified training and Foundation and Practitioner level certification are available.

14:00 Chartered Project Professional – a game changer for you and for the profession

Gill Hancock, Head of Professional Standards, APM

APM recently opened the register for applications to become a Chartered Project Professional. Find out about the development of the Chartered Standard, the benefits for the profession, for employers and for you as an individual.

Interested in applying to become a Chartered Project Professional? This session will also give an overview of the routes to achieving the Chartered Project Professional Standard and how to apply.

15:00 Advancing Your PMO Career

Lindsay Scott, Director, PMO Learning

In this session, Lindsay takes a look at the four different career levels of PMO professionals and the two different employment types – contract and permanent – to give insights and advice on advancing your PMO career. Regardless of where you are now in your career, this session should appeal to anyone currently working in the PMO field.

Join Lindsay as she shares what organisations are looking for in their PMO hires; the knowledge and experiences needed to carve out a long and fulfilling PMO career – and shares the practical steps you can take to advancing your PMO career – in both permanent and contracting roles.

WEDNESDAY 10 OCTOBER

10:30 Coaching In An Agile Environment

Neil Shorney, Principal Trainer & Coach, Navanter Ltd

The session will begin with a brief look at how the role of Agile coach has changed over time as more and more people have become familiar with a more agile way of working. From there, we'll discuss whether the role of a coach is still valid in an agile environment in 2018, followed by a solid coaching process to help attendees play the role of coach in their own agile project teams, regardless of how formal the coach role is.

Finally, there will be some take-away templates for people to action immediately back in the office.

11:30 Developing Project Management Careers

Sian Ferguson and Chris Ferguson, Directors, Novare Consulting

This is a very exciting time for Project Management with the Chartership elevating us to be a profession in our own right. So, whether you are developing your own career or supporting the development of others, the question remains "How do practitioners develop their project management careers"?

This presentation will provide you with insight and experience including:

- The qualifications on offer and what you should consider when choosing them
- The skills and competencies required for moving from project to programme and then to portfolio roles
- Competencies and experience needed for different types of project

Novare Consulting have supported many organisations to develop their own PPM functions and roles and have also helped to develop the careers of thousands of PPM professionals. We will use this experience to explain how to approach the development of your own and your organisation's PPM career approaches.

12:30 Is it really a Candidates Market?

John Thorpe, Director, Arras People

In this session, John takes a look at the phases of the recruitment cycle and the impacts they have on both job seekers and those looking to hire. Some observers say that 2018 has seen the market move to a "Candidates Market" but what does that really mean and will it impact you?

Join John as he explores the language of the market and examines why the current market is confounding so many experts. He will also draw on data from the 2018 Arras People Project Management Benchmark Report to see its impact remuneration for practitioners working in both permanent and contracting roles.

John Thorpe is a director of Arras People, the Project Management Recruitment company and the author of the Arras People Project Management Benchmark Report.

14:00 TBA

15:00 The Benefits of Modern Apprenticeships

Dave Corbin, Director & Head of Project Management, WYG

David will talk about the evolution of the project management profession and the shift from 2nd career PMs to the current era where PMs are more frequently coming straight from education. He will talk about his own apprenticeship journey to his current role as head of project management at WYG which will be set against the more traditional academic route.

The session will then cover some of the benefits of modern apprenticeships from an employer's perspective before one of his current apprentices provides a view of life as a PM apprentice. Finally, Dave will talk about some of the initiatives with WYG to allow their emerging talent to shape the future of the business before being available for a short Q&A session.

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SOLUTIONS, PLANNING & CONTROLS ZONE

TUESDAY 9 OCTOBER

10:30 Simplify the WBS Process with Mind Mapping

Liam Pettit - MatchWare

Do you visualise the Work Breakdown Structure? Are you constantly re-creating data throughout the life cycle of the project for presentations or reporting? These issues can be easily solved with the application mind mapping technology.

Mind Mapping has been widely used for the past 40 years in all aspects of business and education. Traditionally used as a brainstorming tool, but more recently it's been optimised for the project manager. Mind Mapping is an increasingly popular topic in project management because when paired with technology it will increase productivity by 25%. Specifically, it helps the Project Manager in the WBS process and converting the WBS into the Gantt. Mind Mapping technology has further benefits because of the strong integration with MS Office and other PM tools.

This session is relevant if you need to optimise your WBS and are looking for ways to visualise the project plan more successfully.

11:30 Optimizing project selection is one of the top critical success factors for PMOs and project management professionals

Nicholas Mierowski, UK/Benelux Sales Manager, Sciforma

You can execute and deliver on your projects flawlessly, but if you're working on the wrong projects, none of that matters. Business alignment is the most important criteria for project selection. According to the most recent PMI survey, respondents believe that over 60% of their projects are not aligned with the business. If 60% of projects are deemed unaligned, it's fair to conclude that up to 60% of project investments are wasted.

Discover in this interactive session how to improve business alignment through EPMO Governance, Executive Sponsorship and Project Selection and Portfolio Management Automation.

12:30 Managing Successful Programmes (MSP) – it's not just 'big' project management

John Edmonds, PPM Portfolio Development Manager, AXELOS

Managing Successful Programmes (MSP) is now nearly twenty years old and is a well-established part of the PPM portfolio of best practice. Yet our research indicates that MSP, and indeed programme management, it is still not understood by many, and is often considered to be little more than the co-ordination of a number of projects.

In this session, John Edmonds will explore some of the benefits that MSP can bring to not only project and programme managers, but also to many other organizational roles as they seek a successful path through business transformations.

14:00 Good Project Planners Are Like Gold Dust

Sunchana Johnston, PMO Consultant

Full of humour, honest advice and empathy, Sunchana describes her own journey from an unhappy employee to a successful freelance planning consultant. Based on first-hand experiences post voluntary redundancy and a long term aspiration to become gold dust in project management terms, this is a story of transformation and discovery of what skills are important, of acquiring technical skillsets and finding the real confidence, of winning the first contract, of inspiring others and of making contracting in planning & control sustainable. Sunchana confidently gives practical advice on how to start a business, exploring the benefits of employing good project planners, the obstacles and the exciting possibilities of joining the wonderful world of freelancing in planning, with the freedom, self-direction and flexibility that this offers.

Delegate take away from this session:

- Clear understanding of what makes a good project planner
- Guidance, motivation and confidence to become one
- Benefits of employing project planners

15:00 Change Management – the key ideas

Speaker Louis Aylward – Ignite Consulting

This presentation is an attempt to unpack and humanise the body of knowledge that sits at the root of change management. Working on the assumption that the difference between an empty buzzword and a revolutionary idea is the depth of understanding behind it, Louis will share some his knowledge (and ignorance) about key thinkers and how project and programme professionals might be able to capitalise on their insights.

WEDNESDAY 10 OCTOBER

10:30 Is it really a risk or just an issue that might happen?

Eddie Borup, PPPM Specialist, Ibp Solutions Limited

Effective risk management has little to do with software, filling in registers or obtaining the M_o_R qualification.

This session will challenge the way we currently think about risk and provide some practical examples of what it takes to effectively manage risk. For the risk practitioner (programme/project manager as well as those in a PMO) techniques to apply tomorrow, for management looking to embed a risk framework, a practical example from working in a conflict/post conflict environment to understand how complexity impacts your approach.

11:30 Ideation to value realisation using Office 365

Christopher Pond, Solutions Sales Director, CPS and edison365

Organisations are looking to embrace innovation but lack the structure and tools to support it. Many organisations already have a function in place for delivery, but to effectively manage change and drive innovation it should surely be managed end-to-end, including strategy, ideation, implementation, and benefits. Built on Office 365, edison365 provides the freedom to crowdsource ideas, and the platform to implement them.

By leveraging Office 365 and harnessing employees' insight, edison365 transforms creative ideas into winning projects. Our solution when combined with Project Online, Microsofts industry leading Project Portfolio Management platform, empowers organisations to deliver end-to-end innovation.

12:30 Supercharge Your Projects

Ashley Marron, CEO, MindGenius Ltd

Combine Mind Mapping with task management and Gantt timelines to revolutionise how teams use the right view of project data to clarify, plan and deliver projects on time and on budget but crucially, ensure that what is delivered is exactly what the stakeholders were expecting.

This presentation will show you how to achieve that.

Ashley Marron is a Scottish based CEO with a proven record of creating and growing both manufacturing and software businesses in domestic and international markets. Ashley has been a CEO for over 20 years initially within the hugely competitive manufacturing domain before moving to Gael to manage the team that propelled the growth of the software business. Gael specialised in providing Quality, Safety and Risk solutions for Aviation, Healthcare, Defence and Manufacturing organisations across 93 countries. Following the sale of Gael to Ideagen plc he then moved to focus his attention on developing MindGenius Ltd as a leading player in Project Management solutions, contributing to the strategic development of a new SaaS application called Barvas and the ongoing development of the Desktop Product MindGenius.

14:00 Who Needs A Plan Anyway – 10 Benefit Busters

Sunchana Johnston – PMO Consultant

Based on first-hand experiences of a career spanning 20-years in a variety of sectors, this is a story of dealing with change and transformation via structured and creative planning processes.

Full of humour and practical advice, Sunchana is exploring the benefits of employing good project planners and the exciting possibilities of discovery as to why planning skills are so vital to delivery.

Sunchana provides persuasive guidance on 10 top benefits of undertaking planning activities in any organisation.

15:00 TBA



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Change Management
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Keto Software

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