

Project Challenge

spring show 2020

SEMINAR PROGRAMME

The UK's leading independent show for:
PROJECTS, PROGRAMMES, PROCESS & RESOURCE



24 March 2020
Olympia, London

PLATINUM SPONSOR



SUPPORTED BY



project



 twitter.com/projchallenge

REGISTER FREE ONLINE TODAY TO RECEIVE THE FULL PROGRAMME

www.projchallenge.com

CASE STUDIES & EXPERTISE ZONE

MASTERCLASS/ SOLUTIONS ZONE

10:15 Can you develop a PPM system into a work collaboration platform for everyone?

Aaron Scott, Head of Corporate Programme Management Office, NHS Solent Trust

Having introduced a new PPM approach and cloud-based system the challenge now is how to engage the wider organisation.

Cloud PPM systems are great at managing key projects and for stakeholder engagement but they're not universally popular with project teams and the wider delivery community. They often see these systems as adding to their workload and providing benefits to the PMO rather than their teams. As a result, they may continue to use file sharing and collaboration tools, so information remains in multiple locations and systems. Working with the Verto team we've created a work collaboration platform that provides the features which are relevant to each person and role. It means we can manage everything from simple day to day tasks and workspaces through to major initiatives all in one place.

11:15 Our Algorithmic Approach to Resource Portfolio Planning at T-Mobile

Veronika Satinka, Sr Portfolio Planning Manager, T-Mobile

Having tried many project portfolio planning tools in the past without success, T-Mobile is transforming its Resource Roadmap Planning by using an algorithmic approach and tool to create a Roadmap that everyone trusts and everyone believes can be successfully delivered.

This presentation describes the challenges of planning a complex portfolio in T-Mobile's fast-moving business, how they are transforming their planning approach, the impact on their teams and the value it brings to the business.

12. 15 How to maximise the return on project innovation (RPI)? Some examples from leading local Nordic governments and global organisations

Veijo Hytti, CEO, Keto Software Ltd

Both public and private sector organisations are struggling to achieve better results from project investments. Building the new products and services is risky and requires at least new skills, processes, tools, thinking and culture.

Veijo will bring you ideas and examples how organisations in the Nordic countries such as City of Helsinki, State of Finland, Finnish NHS, Kone Elevators, Danfoss, and UPM are improving their project innovation capabilities. There is always a balance between existing and new business. Projects are the lifeline in both worlds.

13. 45 What's in it for me? Why change management is a challenge

Claus Jepsen, Head of PMO and Global IT, LEO Pharma

During 2019 and 2020, LEO Pharma implemented a new process for their PPM; first within the IT department, and later expanding to R&D and Production & Supply. Despite the thrill of a shiny new system, a lot of key users were resistant to change – even in IT leaning towards a non-digital approach. Claus will take you through some of the considerations, learnings and realities of moving 50+ project managers, line managers and other stakeholders from system with a 'siloed' mentality, into a modern and integrated Project, Portfolio and Resource Management tool and mindset.

14. 45 5 PMO Productivity Problems and How to Solve Them

Neil Bacon, Transformation Advisor, Workfront, and **Bruce Leebove**, Managing Director, Acensys

As an IT PMO professional, you're in the best position to lead real transformational change for your organisation. Whether it's inefficient processes, poor reporting, lack of visibility, or disconnected teams, PMO teams have trouble getting work done on time and within budget.

Neil and Bruce will discuss 5 common obstacles and how Workfront customers have overcome these to improve productivity adding value to their entire organisation:

- How to break down silos and get teams connected
- Tracking, prioritising and organising work requests
- Implementing real-time updates
- Getting visibility into your work processes
- How to allocate resources so you can focus on innovation and transformation

15:45 Reverse Mentoring as a Change Management Tool

Ali Raza and Tim Schmeising-Barnes, Principal Consultant, Bestoutcome

A key requirement for successful change management is a deep understanding of how change will affect the end users. Reverse mentoring can help leaders navigate the impact of change on frontline staff, better inform their decision making and help them adapt their strategy in the light of invaluable insights about organisational impact garnered from staff.

Ali and Tim are experienced mentors who understand the role of coaching and mentoring in delivering organisational change. They will share some positive experiences of reverse mentoring from an equality and diversity context and discuss it's use in a change management context.

10:15 The AI PMO: Threat or Opportunity?

Eileen Roden, Director, PMO Learning

Technology continues to make advances that can be embraced or ignored (at least temporarily) by our PMOs. The latest bunch of technologies include Artificial Intelligence (AI), Robotic Process Automation (RPA), Machine Learning (ML) and Predictive Analytics (PA). Few PMOs have embedded these technologies, with many more not fully understanding what the technologies can do, but concerned by the scare stories that the PMO roles will disappear within the next 5 years.

Eileen will present the findings from our latest PMO Manager's Lunch and Inside PMO Report where a group of experienced PMO Managers who have embraced these technologies discuss how they got started, how they are using the technologies within their PMO and how their PMOs have changed.

11:15 7 ongoing challenges for the PMO and how to overcome them

Nicholas Mierowski, UK/Benelux Sales Manager, Sciforma

With digital disruption, change is here to stay.

As the pace of technological innovation drastically changes the current business environment, PMOs are facing the biggest challenge: re-envisioning the role of the PMO and how to continue adding value to the organization at large.

Within this task, we see 7 major trends that will recognize PMOs as strategic powerhouses and business enablers.

Attend this presentation to dive deeper into these trends, and how to navigate these challenges, the risks, the opportunities and suggested courses of action.

12. 15 Team members – how Project for the web and the Power Platform provides a collaborative way of working

Chris Pond, Modern Work Management Sales Director, CPS

CPS will demonstrate how PMs and team members can work together to ensure successful project delivery. CPS will show how team members can use an App – the Daily Progress Update - to record the daily work, capture risks and collect useful information. Using this data, PMs and execs can gain clear insight in to the daily work being completed by team members.

13. 45 The Resource Capability Model

Greg Bailey, Vice President Resource Planning, Prosymmetry

Benchmark your current organizations resource management maturity and learn a 5 stage approach all companies can achieve. Built with years of knowledge and some of the leading experts from Gartner like Donna Fitzgerald.

You will learn the 5 core dimensions including:

- Resource Capacity Planning
- Skilled Resource Development
- Team Development
- People Capability Development
- Cultural Agility Development

With the detailed information and practical tools that will be demonstrated this session will prepare you for delivering on all the projects a company needs to stay competitive in today's environment.

14. 45 Choose the right Microsoft PPM solution for your company

Baz Khinda, Director, Wellington Ltd

Within Office 365 you can access a range of Microsoft solutions that will help you with anything from basic task management through to the management of complex portfolios.

Join this session to understand the positioning of Planner, Project for the Web (Plan 1) and Project Online (Plans 3&5) and determine which solution is the correct fit for your team based on your level of PPM maturity. View live demos and offer the chance to receive a free PPM Maturity assessment.

15:45 Sharpening your Project Management Axe

Nick Duffill, Principal at Harport Consulting and MindManager Consultant

As a project manager, you live by the wisdom in the expression, "Give me six hours to chop down a tree, and I'll spend the first four sharpening the axe." But most of today's PM tools force the user to jump right into defining tasks. The challenge then is to ensure that you don't allow an inadequate tool to direct your planning process.

We'll share how you can sharpen your PM axe by:

- Establishing a process that allows for valuable thinking and discussion before defining tasks and actions
- Using advanced "mind mapping" software as a tool to support a seamless path from ideation all the way to a robust project plan
- Exploring practical approaches for managing and visualizing all of your project-related information

LEARNING & PROFESSIONAL DEVELOPMENT ZONE

10:00 PRINCE2 Supersonic

Paul Bradley, Managing Director, SPOCE

Whether you are new to PRINCE2, or are looking at re-registering your Practitioner certificate, we will take you through a full PRINCE2 Overview in just 40 minutes. You will leave this presentation with a great amount of knowledge about PRINCE2 and other associated methods.

You're advised to grab a strong coffee immediately before the presentation, as we will be covering 340 pages, 7 processes, 7 themes and 7 principles. All attendees can register for free access to e-learning for PRINCE2, APMPFQ, PRINCE2 Agile, AgilePM and MSP Programme Management (all worth over £500).

11:00 Agile Ways of Working

Jack Ferguson, Novare Consulting

As the pace of change is always increasing, the expression 'Agile' is universally used yet moving towards agility in practice is challenging to achieve meaning many organisations are not yet getting the full benefits associated with the various Agile ways of working.

Jack will explore a range of Agile approaches and techniques that businesses as a whole could adopt to improve project execution performance. He will provide insight and practical suggestions based on experience of applying agile solutions internationally.

12:00 The importance of Digital Learning for Project Professionals

Carol Rayner, E-Learning Business Manager, Association for Project Management (APM)

Carol will discuss the growing importance of digital learning for project professionals as part of their ongoing professional development. She will examine what makes a great digital learning solution from a user point of view; what content, functionality and experience users want; and how people's unique learning preferences should be taken into account when choosing an e-learning platform.

Carol will share examples from APM Learning, APM's online development tool for project professionals, to show how learning resources aligned to the learning needs of professionals should be created and made available.

13:30 Mind Map Your WBS to Project Success

Liam Pettit, Matchware

Mind mapping is an effective method to use in requirements gathering sessions and the construction of the WBS (work breakdown structure). When coupled with technology it simplifies the process and enhances communication.

It has traditionally been presented as a tool for planning and organisation, an effective way to develop, organise, and present multiple facets of the project plan. Primarily used for the construction of the WBS, advanced uses of this technique also simplify the complex process of communicating the project plan.

Liam will explain the mind mapping theory and how it can be applied to business analysts and project managers and why it is useful in communication and planning. He will demonstrate best practice techniques in mind mapping, how it relates to technology and focus on how you can utilise the techniques.

14:30 Planning your career and professional development in Project Management

Greg Montgomery MAPM, Managing Director, Provek Ltd

Have you heard the classic interview question: "Where do you see yourself in five years?". It's a question that either triggers candidates' internal megalomaniac or puts them in a tailspin.

It's an important question, not necessarily for interviews but for individuals. We often hear the words "fail to plan and you're planning to fail", but do we learn from this in planning our career and professional development in project management?

There are role profilers and assessment tools available alongside comprehensive support packages that will enable you to progress your career development plan.

15:30 What's Occurring in the current Project Management market?

John Thorpe, Director, Arras People

John will explore the current market conditions in the UK for project management practitioners for both job seekers and those looking to hire. Drawing on the data collected to produce the 2020 Arras People Project Management Benchmark Report and other insider sources he will show which all PM practitioners need to know about.

With Brexit done; a new majority Government; and impending changes to the IR35 Legislation – we continue to have ever changing market conditions in the UK in which there are both winners and losers.

Buyers Market? Candidates Market? A rush to permanent employment? The end of contracting in the UK? Just some of the questions currently on the lips of many UK based practitioners.

Permanent, Freelance or Between Assignments; Join John as he explores the latest market data and examines what the current market conditions could mean for you.

SOLUTIONS, PLANNING & CONTROLS ZONE

10:00 How much change management is too much?

Paul Clavering, Change Management Institute

Projects have been and will continue to be the vehicle in which change has been delivered. Of late, there has been a tendency to throw Change Management activities the way of the Project Manager - whether they are wanted or understand the responsibilities - leading to mixed results.

Paul will discuss the skills vital to help projects be more successful in delivering changes to the recipients of projects. He will consider the critical skills and give examples about how Project Managers can develop these skills and find practical ways to implement them.

11:00 Microsoft Work Management for Today and the Vision for Tomorrow

Andy Willis, Project Specialist at Microsoft with Violaine Guionie, Project Sales Solution Professional, Microsoft

We will showcase Microsoft's New Product – Project for the Web – and share key trends in project management, as well Microsoft's view on project management for the future.

12:00 WSP – Integrated Project Controls

Ian Thrupp, WSP, Director of PMO Services

This presentation will cover the rationale behind the need for a robust project controls platform, and the challenges of getting it right, highlighted through a number of WSP case studies.

An over-reliance on Excel and siloed applications has led to significant inefficiencies in project controls, and WSP will set out how Cora PPM by Cora Systems is helping them to change this and make them "Future Ready" – WSP's programme to see the future more clearly, and to work with clients to design for this future as well as for today's needs.

13:30 Extending Microsoft Project for the Web for full PPM Capability

Gero Renker, Microsoft Technical Specialist and Director, Program Framework

Microsoft's Project for the Web is built on the Power platform to enable a truly connected project management experience. In this session we will showcase how it can be extended with Power Apps to provide rich project and portfolio management capabilities, including stage gate governance, status reporting, risk and issue management, benefits management, portfolio dashboards and much more.

We will talk about opportunities to turn this into a single governance platform that will integrate multiple other tools such as Planner or DevOps, or even your financial accounting system. The Power platform, with tools such as Power Automate and Power BI makes it possible, while also making sure you are ready to benefit from constantly developing Artificial Intelligence capabilities – find out how by joining this session!

14:30 Breaking the rules is fun

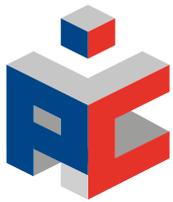
Niraj Mistry, Director of Client Services, Polarisoft

Everyone hates useless governance. If no one likes following the rules, how can you create project governance that is effective? Is it worth even trying to make governance for everyone? In this talk, Niraj will explore techniques to build governance that works for the whole organisation, even the rule breakers.

For the last 10 years, Niraj has been helping organisations achieve exceptional project outcomes. Some of the world's largest companies are using his approach to deliver business change that is highly effective and long lasting. His passion for technology and simplicity has helped Polarisoft turn customer relationships into strong partnerships.

15:30 TBA

REGISTER FREE ONLINE TODAY TO RECEIVE THE FULL PROGRAMME
www.projchallenge.com



Project Challenge

spring show 2020

FREE ENTRY
LEADING EXHIBITORS
INSPIRING FREE PRESENTATIONS

Visitors to this exceptional event will gain real practical value and a very worthwhile learning experience.

With leading exhibiting organisations, and 24 FREE high quality presentations to choose from this unmissable event provides an unparalleled opportunity to learn from leading industry experts. You will get right up to date with the latest tools, solutions and services at the UK's biggest and most important project event.

Enclosed is a compilation of the inspiring presentations available.

TO VIEW THE FULL PROGRAMME WITH DATES AND TIMES, INCLUDING SPEAKER BIOGRAPHIES AND PHOTOS, VISIT:

www.projchallenge.com

**DON'T
MISS!**

**FREE
ENTRY!**



**Exhibiting organisations
as at 13/02/2020**

Antura

Arras People

Association for Project
management

Bestoutcome Limited

Change Management
Institute

Continuous Software

Cora Systems

Corporate Project
Solutions (CPS)

Counterpart Solutions

iCoTech Services

Keto Software

KeyedIn Projects

Kogan Page

MatchWare

Microsoft

MindManager

Ninth Wave

Novare Consulting

One2Team

Planisware

Planning Planet And The
Guild Of Project Controls

PMO Flashmob

PMO Learning

Polarisoft

Program Framework

Project

Project Manager Today

Project Plan Services
showcasing Smartsheet

Project Solution

ProSymmetry

Provek Ltd

Sciforma

SPOCE Project
Management

Stoneseed Limited

Verto

Wellingtone

Workfront